### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

## **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant  $\boxtimes$ 

Filed by a Party other than the Registrant  $\Box$ 

Check the appropriate box:

- Preliminary Proxy Statement
- □ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- □ Soliciting Material Pursuant to §240.14a-12

# PubMatic, Inc.

(Name of Registrant as Specified In Its Charter)

<u>N/A</u>

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ⊠ No fee required.
- $\Box$  Fee paid previously with preliminary materials.
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.



#### PUBMATIC, INC.

2024 Annual Meeting Vote by May 30, 2024 11:59 PM ET



PUBMATIC, INC. 601 MARSHALL ST. REDWOOD CITY, CA 94063

V46628-P07176

#### You invested in PUBMATIC, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on May 31, 2024.

#### Get informed before you vote

View the Notice, Proxy Statement and Annual Report on Form 10-K online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 17, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete	e information and Control #	l to vote, visi	t www.ProxyVote.com
Smartphone of Point your camera vote without ent control num	here and ering a	Virtually at: www.virtualsh	Vote Virtually at the Meeting* May 31, 2024 9:00 AM PDT areholdermeeting.com/PUBM2024

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Vot	ing Items					Board Recommen
1.	Election of Directors					
	Nominees:					
	01) Susan Daimler 02) Shelagh Glaser 03) Amar K. Goel	05)	Rajeev K. Goel Anton Hanebrink Ramon Jones		Nick Mehta Jacob Shulman	Ser For
2.	The ratification of the appointment of Deloitte & Touche LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2024.					
3.	. To approve, on a non-binding advisory basis, the compensation of our named executive officers.					
4.	To approve an amendment to our Restated Certificate of Incorporation to permit the exculpation of officers.					
NO	TE: Such other business as may	properly cor	me before the meeting or	anv adiourr	iment thereof.	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Delivery Settings".

V46629-P07176