

INVESTOR RELATIONS ROUNDUP

JANUARY 2025 ISSUE

UPCOMING EVENTS

- **Q4 2024 and FY 2024 Earnings**

You may access the live or archived webcast from our [investor relations site](#).

February 27, 2025 at 4:30pm ET / 1:30pm PT

IN CASE YOU MISSED IT

Executive Dialogues Video Interviews:

- [Executive Dialogues: PubMatic + FreeWheel](#)
January 26, 2025
- [Executive Dialogues: PubMatic + dentsu](#)
January 6, 2025

Research:

- [From Game Time to Prime Time: The Lucrative Potential of Advertising in Live Sports](#)
January 15, 2025

Blog:

- [Introducing PubMatic Assistant: Building the Foundation for AI-Driven Innovation in AdTech](#)
January 27, 2025

PUBMATIC IN THE NEWS

- [Programmatic Media Curation: A Path to Quality and Control?](#)
Advertising Week | January 29, 2025
- [TCL and PubMatic Join Forces to Drive Demand and Efficiency in Streaming Live Sports Advertising](#)
Press Release | January 22, 2025
- [Streamers Should Learn From Social Media: PubMatic's Scaglione](#)
Beet.tv | January 22, 2025
- [CES 2025: The Future Of Curation, with PubMatic CRO Kyle Dozeman](#)
AdExchanger | January 10, 2025
- [Mars Petcare is testing direct SSP buying for CTV ads](#)
Digiday | January 9, 2025
- [PubMatic's Activate Achieves Significant Industry Adoption: 100% of "Big Six" Advertising Agencies Now Leverage the Platform for Efficiency and Growth](#)

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[Press Release | January 8, 2025](#)

- [PubMatic & KERV.ai Partner to Enhance Programmatic Advertising with Premium Supply Curation via Deal IDs](#)

[Press Release | January 7, 2025](#)

- [Three Trends to Drive 2025: Genelle Hung – Country Manager, SE Asia at PubMatic](#)

[Press Release | January 6, 2025](#)

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