

PUBMATIC IR ROUNDUP

FEBRUARY 2024 ISSUE

RECENT & UPCOMING EVENTS

- **Q4 2023 and FY 2023 Earnings**

You may access the archived webcast from our [investor relations site](#).

[February 26, 2024 at 4:30pm ET / 1:30pm PT](#)

- **PubMatic will be presenting at the following conferences:**

- The Citizens JMP Technology Conference

[March 4, 2024 at 3:00pm ET](#)

- KeyBanc Emerging Technology Summit

[March 5, 2024 at 1:30pm ET](#)

Webcasts of these events will be available on the [Events and Presentations page](#) of our investor relations site.

IN CASE YOU MISSED IT

Blog:

- [Strategic Horizons: PubMatic's 2024 Vision Unveiled – Annual Product And Engineering Leadership Offsite](#)

[February 27, 2024](#)

- [Creating The Ultimate Commerce Media Cookbook With Audience Extension And Offsite Advertising](#)

[February 21, 2024](#)

Research:

- [Quarterly Global Video Advertising Spend Trends: Q4 2023](#)

[February 27, 2024](#)

- [Quarterly Global Digital Advertising Spend Trends: Q4 2023](#)

[February 27, 2024](#)

PUBMATIC IN THE NEWS

- [Why some adtech companies are soaring even as the end of cookies threatens to crush the industry](#)

[BusinessInsider | March 1, 2024](#)

- [Ad tech's take: early reactions to Google's third-party cookie demise](#)

[Digiday | March 1, 2024](#)

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- [Wpromote Selects PubMatic as Preferred Partner](#)
[Press Release | February 29, 2024](#)
- [PubMatic \(PUBM\) CEO on Use of Generative AI](#)
[Schwab Network | February 28, 2024](#)
- [Who Said Display Is Dead? PubMatic Grows Banner Budgets By 9%](#)
[AdExchanger | February 27, 2024](#)
- [How digital retail media is transforming the relationship between brands and consumers](#)
[The Drum | February 23, 2024](#)
- [What the Digital Ad Industry Shifts Mean for 2024 Political Campaigns](#)
[ANA | February 22, 2024](#)
- [Vevo Partners With PubMatic to Expand Programmatic Buying Across its Global CTV Network](#)
[Press Release | February 21, 2024](#)
- [How Google's Cookie Tests Affect Brands—A Marketer's Guide to Changes in Digital Advertising](#)
[AdAge | February 21, 2024](#)
- [PubMatic's Peter Barry Returns to APAC as VP, Addressability and Commerce Media](#)
[Press Release | February 19, 2024](#)
- [DISH Media Partners with PubMatic to Accelerate Programmatic Demand for SLING TV](#)
[Press Release | February 15, 2024](#)
- [How the Not-Amazons of the World Should Approach Commerce Media Retail Touchpoints](#)
[February 14, 2024](#)
- [PubMatic Celebrates 10 Years in Japan with Regional Launch of Activate](#)
[Press Release | February 6, 2024](#)
- [PubMatic Appoints Leonhard Sauer as Country Manager of Germany](#)
[Press Release | February 1, 2024](#)

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