UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 14A
Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934

Filed by the Registrant ☒
Filed by a Party other than the Registrant □

Check the appropriate box:
☐ Preliminary Proxy Statement
☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
☐ Definitive Proxy Statement
☒ Definitive Additional Materials
☐ Soliciting Material Pursuant to §240.14a-12

PubMatic, Inc.
(Name of Registrant as Specified In Its Charter)
N/A
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):
☒ No fee required.
☐ Fee paid previously with preliminary materials.
☐ Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
You invested in PUBMATIC, INC. and it's time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on June 01, 2022.

Get informed before you vote
View the Notice & Proxy Statement, Annual Report, Form 10-K online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 18, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com
Control # XXXX XXXX XXXX XXXX

Smartphone users
Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*
June 01, 2022
9:00 AM PDT
Virtually at: www.virtualshareholdermeeting.com/PUBM2022

*Please check the meeting materials for any special requirements for meeting attendance.
Voting Items

1. Election of Directors
   Nominees:
   01) Cathleen Black 03) Susan Daimler 05) Rajeev K. Goel
   02) W. Eric Carlberg 04) Amar K. Goel
   Board Recommends: For

2. The ratification of the appointment of Deloitte & Touche LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2022.
   Board Recommends: For

3. To approve, on a non-binding advisory basis, the compensation of our named executive officers.
   Board Recommends: For

4. To approve, on a non-binding advisory basis, the frequency of future advisory votes to approve the compensation of our named executive officers.
   Board Recommends: Year

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.