

PUBMATIC IR ROUNDUP

JUNE 2021 ISSUE

EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our [investor relations site](#).

IN CASE YOU MISSED IT

Blogs:

- [Don't Let Google's Delay Crush The Post-Cookie Future](#)
June 24, 2021
- [PubMatic & Google's DV360 Partner To Offer Affinity & In-Market Audiences Across Global Omnichannel Media Supply](#)
June 17, 2021
- [PubMatic Achieves IAB Gold Standard 2.0](#)
June 3, 2021
- [The Publishers' Guide To Addressability](#)
June 1, 2021

Case Studies:

- [One of Japan's Oldest Daily News Publications Is Improving Monetization With PubMatic's Identity Hub](#)
June 30, 2021
- [How a Popular Social Media Platform Is Improving Monetization With PubMatic's Identity Hub](#)
June 23, 2021
- [How Publift Drove a 33% Uplift in Programmatic Revenue for a Popular Australian Weather App](#)
June 4, 2021

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PUBMATIC IN THE NEWS

- [IRIS.TV Partners with PubMatic to Expand Contextual Targeting Footprint Across Premium Biddable CTV and Video Inventory](#)
[Press Release | June 29, 2021](#)
- [PubMatic Secures Data Partnership with HYP Company](#)
[B&T | June 22, 2021](#)
- [The future of the workplace](#)
[NDA Magazine | June 16, 2021](#)
- [The Future of Advertising with PubMatic CEO Rajeev Goel](#)
[7Investing Channel | June 10, 2021](#)
- [Lotame Panorama ID Continues to Win Industry Support](#)
[Press Release | June 9, 2021](#)
- [PubMatic CEO Rajeev Goel on Growth Drivers in Digital Advertising](#)
[Yahoo! Finance | June 2, 2021](#)

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