

PUBMATIC IR ROUNDUP

FEBRUARY 2023 ISSUE

RECENT & UPCOMING EVENTS

- **Q4 2022 and FY 2022 Earnings**

You may access the archived webcast from our [investor relations site](#).

February 28, 2023 at 4:30pm ET / 1:30pm PT

- **PubMatic will be presenting at the following conferences:**

- JMP Securities Technology Conference

[San Francisco, CA | March 7, 2023 at 8:30am PT](#)

- KeyBanc Emerging Technology Summit

[San Francisco, CA | March 8, 2023 at 1:30pm PT](#)

Webcasts of these events will be available on the [Events and Presentations page](#) of our investor relations site.

IN CASE YOU MISSED IT

Blogs:

- [PubMatic Earns Great Place to Work Certification](#)

[February 21, 2023](#)

- [How Publishers And Advertisers Can Activate Sell-Side Targeting](#)

[February 8, 2023](#)

- [Why Sell-Side Targeting Matters Now More Than Ever](#)

[February 1, 2023](#)

Case Studies:

- [PubMatic Drives Up to 165% Revenue Growth for Veraxen](#)

[February 17, 2023](#)

Research:

- [Sustainability in Advertising Guide 2023](#)

[VideoWeek | February 23, 2023](#)

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PUBMATIC IN THE NEWS

- [As SSPs Shut Down, PubMatic Details Plans To Grow Market Share](#)
[AdExchanger | March 1, 2023](#)
- ['The death of the undifferentiated SSP': Scale SSPs say they're not going anywhere anytime soon](#)
[Digiday | March 1, 2023](#)
- [The Next Frontier for Programmatic Ad Tech](#)
[ANA | February 28, 2023](#)
- [Why Independent Ad Tech Matters More Than Ever](#)
[The Trade Desk | February 27, 2023](#)
- [Publishers and Buyers Want More Premium SSPs, Not More Demand](#)
[Adweek | February 17, 2023](#)
- [Why SSP consolidation driven by agencies is benefiting the larger SSPs](#)
[Digiday | February 16, 2023](#)
- [Marketing Power Set to Shift as EU Telecom Giants Get Green Light for Joint Platform](#)
[Adweek | February 10, 2023](#)
- [Ad Net Zero USA Chapter Launches With Commitment To Rapid Climate Action](#)
[Press Release | February 7, 2023](#)
- [Commerce Media Doesn't Have to Relive the Sins of Programmatic's Past](#)
[Retail Touchpoints | February 6, 2023](#)
- [The future of TV advertising is 'targeted' — industry experts](#)
[BusinessWorld | February 3, 2023](#)
- ['A shift in the marketplace': Media agencies' influence over programmatic is growing](#)
[Digiday | February 3, 2023](#)

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