UPCOMING EVENTS

- Q1 2022 Earnings
  You may access the live or archived webcast from our investor relations site.
  May 9, 2022 at 5pm ET / 2pm PT

IN CASE YOU MISSED IT

Case Studies:
- PubMatic Drives Unique and Incremental Demand for CTV Publisher Future Today, Boosts Revenue over 400% Per Month
  April 11, 2022
- How Kobe Shimun Saw a 120% Increase in Overall Revenue with PubMatic’s OpenWrap
  April 7, 2022

Blogs:
- PubMatic Joins IAB Finland And INMA Norway
  April 21, 2022
- A Focus On Customer Value Benefits The Entire Programmatic Ecosystem – And Is Shaping The Future
  April 12, 2022
- Enabling responsible advertising on news during the Russia-Ukraine war
  April 7, 2022
- Building The Future Of Digital Advertising
  April 4, 2022

Research:
- Future of Identity Guide 2022
  April 26, 2022
PUBMATIC IN THE NEWS

- How contextual advertising is making a comeback in cookie-less times
  Exchange4Media | April 26, 2022

- With Subs On The Downswing, Netflix’s Flirtation With AVOD Is Only Logical
  AdExchanger | April 21, 2022

- Connected TV: A Growing Market in India
  Indian Television | April 13, 2022

- The Trade Desk’s Supply-Path Optimization Efforts Portend Potential Disruption Ahead
  Digiday | April 7, 2022

- Standardize Content Object for Programmatic CTV: Small Change With Big Impact
  Broadcasting + Cable | April 6, 2022

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