UPCOMING EVENTS

▪ Q4 2023 and FY 2023 Earnings
  You may access the live or archived webcast from our investor relations site.
  February 26, 2024 at 4:30pm ET / 1:30pm PT

IN CASE YOU MISSED IT

Blog:
▪ What The Shift Of Brand Spend Into Mobile Gaming Means For Publishers
  January 15, 2023

Case Studies:
▪ Sofascore Increases Programmatic Revenue by 197% with PubMatic's OpenWrap SDK
  January 30, 2024
▪ PubMatic Delivers 27% CPM Uplift for Dwango
  January 14, 2024
▪ PubMatic’s Hybrid Bidding Solution Delivers 35% Increase in Revenue
  January 3, 2024

Research:
▪ Brands & Mobile Gaming
  Milieu Insight | January 15, 2023

PUBMATIC IN THE NEWS

▪ PubMatic Elevates Robin Steinberg to Drive Demand in North America
  Press Release | January 29, 2023
▪ ‘There is movement now’: Advertisers cautiously step into Google’s Chrome’s cookieless era with the Privacy Sandbox
  Digiday | January 23, 2023
▪ New Study Finds 70% of APAC Marketers Are Spending on In-App Advertising
  Press Release | January 15, 2023
▪ Q&A: Babs Kehinde, Senior Director, Commerce Media – EMEA at PubMatic
  The Retail Bulletin | January 14, 2023
- **How Australia is Accelerating Programmatic TV**  
  VideoWeek | January 8, 2023

- **PubMatic Leads the Way in Adopting Addressability Alternatives, Delivering Monetization Benefits for Publishers**  
  Press Release | January 8, 2023

- **PubMatic Announces Appointment of Genelle Hung as Country Manager of Southeast Asia**  
  Press Release | January 8, 2023

- **Nationwide CMO’s Campaign To Keep A Positive Brand Identity**  
  MediaPost | January 2, 2023

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