EVENTS

Recent Events:
- Archived webcasts of our Q2 2022 earnings call and recent investor conferences are available on our investor relations site.

Upcoming Events:
- PubMatic will be presenting at the following conferences:
  - Evercore ISI 2nd Annual Technology Conference
    September 8, 2022 at 3:00pm ET / 12:00pm PT
  
Webcasts of these events will be available on the Events and Presentations page of our investor relations site.

IN CASE YOU MISSED IT

Case Studies:
- Two Large Mobile App Developers Saw a 575% in US Banner eCPM Integrating OpenWrap
  August 1, 2022

Blogs:
- Upgrade To Newer Version Of Prebid To Increase Monetization, Control, And Flexibility
  August 29, 2022
- How In-App Game Developers Can Capitalize On New Monetization Opportunities
  August 16, 2022
- Keep Calm And Carry On Ramping Revenue Through 2022
  August 10, 2022
- The Advantages Of Wrapper-Based Identity Solutions
  August 2, 2022

Research:
- PubMatic Diversity & Inclusion Report 2022
  August 31, 2022
- Quarterly Global Digital Advertising Trends: Q2 2022
  August 11, 2022
- IAB Europe Updated Guide to Connected TV
  IAB Europe | August 10, 2022
- IDFA Impact Report: It's Been a Year!
  August 1, 2022
**PUBMATIC IN THE NEWS**

- MGID Partners with PubMatic to Enable Brands to Reach Exclusive New Audiences via a Single Platform  
  Press Release | August 22, 2022
- One Year In, IDFA Shows Promising Signs for Media Buyers  
  ExchangeWire | August 19, 2022
- The demand for cookieless targeting is fueling ‘SPO 2.0’  
  Digiday | August 19, 2022
- PubMatic Expands With New Engineering Hubs in Pune and New Delhi to Support Global Business Growth  
  Press Release | August 18, 2022
- Havas Puts Its Programmatic Money Where Its Carbon Is, Names PubMatic A Preferred SSP  
  MediaPost | August 17, 2022
- Havas Media Group North America Partners with PubMatic to Increase Advertiser Return on Ad Spend  
  Press Release | August 17, 2022
- As buyers move closer to the sell-side, publishers have an opportunity to deliver new value  
  What’s New in Publishing | August 15, 2022
- Here’s How to Boost Your Business and Benefit the Planet With Sustainable Data Centers  
  Entrepreneur | August 10, 2022
- Calls for diversity and inclusion in the advertising business  
  Moonshot.news | August 8, 2022
- As Google’s demise of third-party cookies drags, debate over seller-defined audiences hardens  
  Digiday | August 5, 2022
- Power to the Publisher: Creating Value In The New Advertising Supply Chain (Podcast)  
  Pubwise | August 4, 2022

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