EVENTS

- **Recent Events**
  Archived webcasts of our Q1 2021 earnings call and recent investor conferences are available on our investor relations site.

IN CASE YOU MISSED IT

**Case Studies:**
- **How PubMatic Helped N365 Gain More Supply Chain Control**
  May 11, 2022

**Blogs:**
- **Introducing ‘Connect’: Bringing Media Buyers Closer To Their Target Audiences**
  May 23, 2022
- **Two PubMatic Marketers Honored At Top Women In Media And Ad-Tech Awards**
  May 20, 2022

**Research:**
- **Quarterly Global Digital Advertising Trends: Q1 2022**
  May 10, 2022

PUBMATIC IN THE NEWS

- **‘A shift we’re participating in’: Reflections on the quarter with PubMatic CEO Rajeev Goel**
  Digiday | June 1, 2022
- **What's Driving Advertising M&A in the Year Ahead**
  Entrepreneur | May 30, 2022
- **Harnessing the Power of Retail Media**
  ExchangeWire | May 30, 2022
- **Standardisation and Transparency Will be Key to a Bright CTV Future**
  ExchangeWire | May 26, 2022
- **Havas’s Daniel Tozer Discusses the Many Programmatic Trends Set to Shake Up Our Industry**
  B&T | May 24, 2022
PubMatic Brings Audience Targeting to the Sell-Side with ‘Connect’ Platform  
*VideoWeek | May 24, 2022*

CTV Publishers Benefit from Separated Demand and Tech Platforms  
*Broadcasting+Cable | May 20, 2022*

How contextual advertising is making a comeback in cookie-less times  
*ExchangeWire | May 19, 2022*

Rajeev Goel, Co-Founder and CEO of PubMatic, Named an Entrepreneur Of The Year® 2022 Bay Area Award Finalist  
*Press Release | May 17, 2022*

PubMatic Expands CTV Business In Europe With FUNKE, Rakuten Advertising, waipu.tv  
*Press Release | May 17, 2022*

It’s Time to Stop Calling Privacy a Tech Problem: How Publishers Can Succeed in the Trust-Based Ecosystem  
*Martech Series | May 6, 2022*

Netflix stands to make billions from ads—and other platforms will follow  
*VentureBeat | May 4, 2022*

Dentsu’s Zac Selby discusses the biggest programmatic trends of 2022 and beyond  
*B&T | May 4, 2022*

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