

PUBMATIC IR ROUNDUP

MAY 2022 ISSUE

EVENTS

- **Recent Events**

Archived webcasts of our Q1 2021 earnings call and recent investor conferences are available on our [investor relations site](#).

IN CASE YOU MISSED IT

Case Studies:

- [How PubMatic Helped N365 Gain More Supply Chain Control](#)
May 11, 2022

Blogs:

- [Introducing 'Connect': Bringing Media Buyers Closer To Their Target Audiences](#)
May 23, 2022
- [Two PubMatic Marketers Honored At Top Women In Media And Ad-Tech Awards](#)
May 20, 2022

Research:

- [Quarterly Global Digital Advertising Trends: Q1 2022](#)
May 10, 2022

PUBMATIC IN THE NEWS

- ['A shift we're participating in': Reflections on the quarter with PubMatic CEO Rajeev Goel](#)
Digiday | June 1, 2022
- [What's Driving Advertising M&A in the Year Ahead](#)
Entrepreneur | May 30, 2022
- [Harnessing the Power of Retail Media](#)
ExchangeWire | May 30, 2022
- [Standardisation and Transparency Will be Key to a Bright CTV Future](#)
ExchangeWire | May 26, 2022
- [Havas's Daniel Tozer Discusses the Many Programmatic Trends Set to Shake Up Our Industry](#)
B&T | May 24, 2022

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- [PubMatic Brings Audience Targeting to the Sell-Side with 'Connect' Platform](#)
[VideoWeek | May 24, 2022](#)
- [CTV Publishers Benefit from Separated Demand and Tech Platforms](#)
[Broadcasting+Cable | May 20, 2022](#)
- [How contextual advertising is making a comeback in cookie-less times](#)
[ExchangeWire | May 19, 2022](#)
- [Rajeev Goel, Co-Founder and CEO of PubMatic, Named an Entrepreneur Of The Year® 2022 Bay Area Award Finalist](#)
[Press Release | May 17, 2022](#)
- [PubMatic Expands CTV Business In Europe With FUNKE, Rakuten Advertising, waipu.tv](#)
[Press Release | May 17, 2022](#)
- [It's Time to Stop Calling Privacy a Tech Problem: How Publishers Can Succeed in the Trust-Based Ecosystem](#)
[Martech Series | May 6, 2022](#)
- [Netflix stands to make billions from ads—and other platforms will follow](#)
[VentureBeat | May 4, 2022](#)
- [Dentsu's Zac Selby discusses the biggest programmatic trends of 2022 and beyond](#)
[B&T | May 4, 2022](#)

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