FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| STATEMENT | OF CHANGES | S IN RENEFICIAL | OWNERSH |
|-----------|------------|-----------------|---------|

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Klimenko Paulina | | | | 2. Issuer Name and Ticker or Trading Symbol PubMatic, Inc. [PUBM] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | | | |
|--|---|---|--|--|---|--|------------------------------|------------------|--|---------|--------------------|---|--|--|--|---|---|---------------------------------------|
| (Last) (First) (Middle) C/O PUBMATIC, INC. | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 11/09/2023 | | | | | | | X | X Officer (give title Other (specify below) below) Chief Growth Officer | | | | | |
| 601 MARSHALL STREET | | | 4. | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) | OOD C | A | 94063 | | | X Form filed by One Reporting Person Form filed by More than One Repo | | | | | | | | | | | | |
| CITY | | | | | | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | |
| (City) | (S | State) | (Zip) | | 2 | Check this box to indicate that a transaction was made pursuant to a the affirmative defense conditions of Rule 10b5-1(c). See Instruction | | | | | | | | | | | | |
| | | Та | able I - N | on-Der | rivati | ve S | Securition | es Ac | quire | d, Di | sposed of | , or Ber | neficially | Owned | | | | |
| 1. Title of Security (Instr. 3) | | Date | 2. Transaction Date (Month/Day/Year) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | 3. Transa Code (8) | | | | | Beneficially Owned Followin Reported | | 6. Ownership Form: Direct (D) or Indirect ving (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | | | |
| Class A Common Stock | | | 11/09 | 9/2023 | 023 | | | С | | 18,206 | A | \$0.00 | | 206 | | D | | |
| Class A | Common St | ock | | 11/09 | 9/2023 | :023 | | S ⁽¹⁾ | | 18,206 | D | \$15.008(2 | 2) (| 0 | | D | | |
| | | | Table II | | | | | | | | oosed of, o | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | Conversion or Exercise (Month/Day/Year) Price of Derivative | | | | action (Instr. | | | 6. Date Exercisab Expiration Date (Month/Day/Year) | | Date | of Securities | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficia Owned Following Reported | e s ully g | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4 | Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exerc | cisable | Expiration Date | Title | Amount or Number of Shares | Transaci (Instr. 4) | | ion(s) | | |
| Stock Option (Right to buy Class B Common Stock) | \$3.89 | 11/09/2023 | | | M | | | 13,062 | | (3) | 03/13/2028 | Class B Common Stock ⁽⁴⁾ | 13,062 | \$0.00 | 0 | | D | |
| Class B Common Stock | \$0.00 ⁽⁴⁾ | 11/09/2023 | | | M | | 13,062 | | | (4) | (4) | Class A Common Stock | 13,062 | \$0.00 | 13,06 | 62 D | | |
| Stock Option (Right to buy Class B Common Stock) | \$2.97 | 11/09/2023 | | | M | | | 5,144 | | (3) | 05/20/2029 | Class B Common Stock ⁽⁴⁾ | | \$0.00 | 6,523 | 3 | D | |
| Class B Common Stock | \$0.00 ⁽⁴⁾ | 11/09/2023 | | | M | | 5,144 | | | (4) | (4) | Class A Common Stock | 5,144 | \$0.00 | 18,20 |)6 | D | |
| Class B Common | \$0.00 ⁽⁴⁾ | 11/09/2023 | | | С | | | 18,206 | | (4) | (4) | Class A Common | 18,206 | \$0.00 | 0 | | D | |

Explanation of Responses:

- 1. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on May 11, 2023.
- 2. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$15.00 to \$15.05 per share, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 3. The options are fully vested.
- 4. Each share of Class B common stock held by the Issuer's executive officers, directors and their respective affiliates will convert automatically into one share of Class A common stock upon any transfer that occurs after the closing of the Issuer's initial public offering, except for certain permitted transfers.

Remarks:

/s/ Andrew Woods, Attorney-in-

11/13/2023

Fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.