

## INVESTOR RELATIONS ROUNDUP

SEPTEMBER 2025 ISSUE

### UPCOMING EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our [investor relations site](#).

### IN CASE YOU MISSED IT

#### Blog Posts:

- [Partner Perspectives: Local Now on Bringing Local Content to the FAST Era](#)  
October 1, 2025
- [Defining the Future of Programmatic Collaboration: Charting the Course for Agent-to-Agent Communication](#)  
September 23, 2025
- [From Transactions to Precision: PayPal Ads and PubMatic Power Commerce-Driven Advertising](#)  
September 10, 2025
- [Fighting Google's Monopoly: Championing a Better Future for Digital Advertising](#)  
September 8, 2025

#### Research:

- [CTV Advertising Guide Europe 2026](#)  
September 24, 2025

### PUBMATIC IN THE NEWS

- [PubMatic Partners with Nielsen for Audience Data in Australia and New Zealand](#)  
AdNews | September 30, 2025
- [Commerce Media Is Writing the New Playbook for Embracing Programmatic with Purpose](#)  
Advertising Week | September 19, 2025
- [AI Trading Agents Emerge as the New Battleground in Programmatic Advertising](#)  
AdAge | September 18, 2025
- [Game On: How Advertisers can Level Up with Southeast Asia's Mobile Gamers](#)  
WARC | September 18, 2025
- [Fleeing The Walled Garden: How AI Can Help Publishers Sell Programmatic Advertising](#)  
MediaPost | September 16, 2025
- [PubMatic Unveils AI-Powered Publisher Platform to Supercharge Ad Revenue in \\$770B Global Digital Ad Market](#)

## INVESTOR RELATIONS ROUNDUP

SEPTEMBER 2025 ISSUE

[Press Release | September 16, 2025](#)

- [PubMatic to Unlock Hard-To-Reach Streaming Audiences through Flexible Buying Options with Tubi](#)  
[Press Release | September 12, 2025](#)
- [Nippon TV Partners with PubMatic to Expand Global Access to Premium Japanese Broadcast Inventory](#)  
[Press Release | September 11, 2025](#)
- [PubMatic Partners with Cedara to Advance Sustainable Advertising Across Omnichannel Campaigns](#)  
[Press Release | September 9, 2025](#)
- [Spurred by Retail Media and CTV Spend, CPG Brands are Quietly Leaving the Cookie Behind](#)  
[Digiday | September 8, 2025](#)
- [Google Sued Over Monopoly Violations by Advertising Exchange](#)  
[Bloomberg | September 8, 2025](#)
- [PubMatic Files Lawsuit Against Google to Restore Fair Competition and Innovation in Digital Advertising](#)  
[Press Release | September 8, 2025](#)

*PubMatic's IR Roundups are not intended to be a comprehensive report of the company's recent mentions in print or digital media, whether issued by PubMatic or third parties. PubMatic does not endorse or adopt the views expressed in any third-party materials linked above or contained on or available through PubMatic's website.*

*All materials published by PubMatic are only as of the date initially published. PubMatic undertakes no obligation to update any forward-looking statement contained therein.*