

## INVESTOR RELATIONS ROUNDUP

JUNE 2025 ISSUE

### UPCOMING EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our [investor relations site](#).

### IN CASE YOU MISSED IT

#### Executive Dialogues:

- [PubMatic + The Coca-Cola Company](#)  
June 2, 2025

#### Blog Posts:

- [Smarter Supply Starts Here: MFA-Free, Fewer Hops, and the Future of Inventory Quality](#)  
July 1, 2025
- [How Brands Can Capture Travelers in Uncertain Times](#)  
June 23, 2025
- [AI Won't Replace Marketers: It Will Elevate Our Impact](#)  
June 5, 2025
- [Driving Relevant Campaigns with Privacy in Mind: The Power of Experian and PubMatic's Integration](#)  
June 3, 2025

#### Research:

- [Charting a New Course: Strategies for Capturing Travelers in Uncertain Times](#)  
June 12, 2025

### PUBMATIC IN THE NEWS

- [Exploring the Future of Commerce Media: Key Takeaways from Our Cannes Lions Roundtable with PubMatic](#)  
IAB Europe | June 27, 2025
- [Why Broadcasters Must Open the Programmatic Pipes for New-to-TV Advertisers](#)  
VideoWeek | June 19, 2025
- [Comscore and Adelaide Expand Access to High-Quality, Attention-Optimized Curated Deals across PubMatic's Platform](#)  
Press Release | June 10, 2025

## INVESTOR RELATIONS ROUNDUP

JUNE 2025 ISSUE

- [PubMatic Expands EMEA Leadership to Accelerate CTV, Broadcast, and Platform Growth](#)  
[Press Release | June 9, 2025](#)
- [Snowflake at Cannes Lions 2025](#)  
[Snowflake Blog | June 8, 2025](#)
- [Legends of Adtech Podcast Episode 1: The Revolutionary - Emma Newman, CRO EMEA at PubMatic](#)  
[The Digital Voice | June 6, 2025](#)
- [Agency-SSP Partnerships are Growing More Common – and Blurring Programmatic’s Old Dividing Lines](#)  
[Digiday | June 5, 2025](#)
- [The Open Internet is at Risk – and It’s Time to Act](#)  
[Adtech Juice | June 5, 2025](#)
- [Trainline Leverages PubMatic’s Commerce Media Technology to Scale Programmatic Advertising Across Europe](#)  
[Press Release | June 3, 2025](#)

*PubMatic’s IR Roundups are not intended to be a comprehensive report of the company’s recent mentions in print or digital media, whether issued by PubMatic or third parties. PubMatic does not endorse or adopt the views expressed in any third-party materials linked above or contained on or available through PubMatic’s website.*

*All materials published by PubMatic are only as of the date initially published. PubMatic undertakes no obligation to update any forward-looking statement contained therein.*