

INVESTOR RELATIONS ROUNDUP

APRIL 2025 ISSUE

UPCOMING EVENTS

- **Q1 2025 Earnings**

You may access the archived webcast from our [investor relations site](#).

May 8, 2025 at 4:30pm ET / 1:30pm PT

IN CASE YOU MISSED IT

Blog Posts:

- [What the DOJ Ruling Means for Ad Tech](#)
April 17, 2025
- [Unlocking Greater Transparency in Online Video](#)
April 10, 2025
- [Unlocking the Billion-Dollar Programmatic Opportunity in Live Sports Advertising](#)
April 3, 2025
- [Top Commerce Media Takeaways from Shoptalk 2025](#)
April 2, 2025
- [PubMatic's #FundedbyAdvertising Movement: Building the Lifeline of the Open Internet](#)
April 1, 2025

Research:

- [Game On! Key Insights from the 2025 Gaming Sentiment Study](#)
April 21, 2025

PUBMATIC IN THE NEWS

- [Google's Antitrust Ruling Will Bring Competition From Walled Gardens to Open Fields](#)
Adweek | April 25, 2025
- [The Positives And Negatives Of A Potential Google Ad Tech Breakup](#)
AdExchanger | April 21, 2025
- [The Era of Curation: Key Insights for LATAM Marketers in 2025](#)
Advertising Week | April 14, 2025
- [Curation Can Help CTV Publishers Win Budget from YouTube](#)
VideoWeek | April 10, 2025

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- [The Open Internet Is at a Tipping Point — and Advertising Is Holding the Line](#)
[IAB Europe | April 10, 2025](#)
- [How programmatic curation is reshaping Middle East and North Africa \(MENA\)'s advertising challenges](#)
[Campaign Middle East | April 9, 2025](#)
- [PubMatic and Spectrum Reach Partner to Enhance Demand, Efficiency and Curation Across CTV Marketplace](#)
[Press Release | April 9, 2025](#)
- [Setting the Record Straight on Curation](#)
[Street Fight | April 2, 2025](#)

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