

INVESTOR RELATIONS ROUNDUP

OCTOBER 2025 ISSUE

UPCOMING EVENTS

- **Q3 2025 Earnings**

You may access the live and archived webcast from our [investor relations site](#) November 10, 2025 at 4:30pm ET / 1:30pm PT

IN CASE YOU MISSED IT

Executive Dialogues:

- [PubMatic + Scope3](#)
October 27, 2025
- [PubMatic + Butler/Till](#)
October 8, 2025

Case Studies:

- [Japan's Leading Newspaper Publisher Nikkei Expands Reach via Programmatic Partnership with PubMatic](#)
October 30, 2025

Blog Posts:

- [The AI Discovery Advantage: How Publishers Are Winning in the New Traffic Economy](#)
October 28, 2025
- [Partner Perspectives: Local Now on Bringing Local Content to the FAST Era](#)
October 1, 2025

Research:

- [Driving the Future: Global Auto Industry & Advertising Outlook](#)
October 22, 2025

PUBMATIC IN THE NEWS

- [The Trade Desk And PubMatic Are Done Pretending Deal IDs Work](#)
AdExchanger | November 4, 2025
- [Ranking is Out, Visibility is In as Publishers Chip Away at AI Search Optimization](#)
Digiday | November 3, 2025
- [The Era of Alliances and How It Will Shape the Next two Years in Advertising](#)
ExchangeWire | October 29, 2025

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- [PubMatic Scales Pause Advertising Campaigns Across Connected TV with dentsu First to Partner](#)
[Press Release | October 21, 2025](#)
- [Marketers Increase Budgets Cautiously: IPA Bellwether Q3 2025](#)
[ExchangeWire | October 16, 2025](#)
- [The Ad Context Protocol Aims To Make Sense Of Agentic Ad Demand](#)
[AdExchanger | October 15, 2025](#)
- [AI Isn't Just Changing Search — It's Rewriting the Ad Stack](#)
[Digiday | October 14, 2025](#)
- [PubMatic and MNTN Partner to Expand Premium CTV Market, Driving Net-New Advertiser Demand and Unlocking a 10% Publisher Revenue Lift](#)
[Press Release | October 13, 2025](#)
- [PubMatic Delivers 5x Faster, Smarter Advertising Decisions With NVIDIA](#)
[Press Release | October 8, 2025](#)
- [PubMatic Partners with Nielsen for Audience Data in Australia and New Zealand](#)
[Mi3 | October 1, 2025](#)

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