

PUBMATIC IR ROUNDUP

AUGUST 2023 ISSUE

RECENT EVENTS

- Archived webcasts of our Q2 2023 earnings call and recent investor conferences are available on our [investor relations site](#).

IN CASE YOU MISSED IT

Blogs:

- [Seasonal Trends Boost Video Ad Spend In Q2](#)
August 22, 2023

Research:

- [Quarterly Global Video Advertising Spend Trends: Q2 2023](#)
August 10, 2023
- [Quarterly Global Digital Advertising Spend Trends: Q2 2023](#)
August 10, 2023

PUBMATIC IN THE NEWS

- [7 ways digital advertisers are helping the industry reach net zero by 2030](#)
IAB UK | August 2, 2023
- [It's Time to Plan for Data Signal Sustainability](#)
Street Fight | August 21, 2023
- [PubMatic Announces Appointment of Two New Independent Directors](#)
Press Release | August 30, 2023

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