

INVESTOR RELATIONS ROUNDUP

SEPTEMBER 2026 ISSUE

ARCHIVED INVESTOR EVENTS

- [Q2 2026 Earnings Webcast and Supporting Materials](#)
[August 6, 2026](#)

IN CASE YOU MISSED IT

Industry Events:

- [ATS London](#)
 - [ATS London 2026 Live Interview](#)
 - ["It Won't Be A Human In The Loop. It'll Be Another AI Agent." PubMatic's Rajeev Goel On Cutting Complexity And Handing Power Back to Publishers And Advertisers](#)
[ExchangeWire | September 29, 2026](#)
- [PubMatic Wins Best Use Of AI or Technology by an Agency](#)
[Adexchanger Award | September 29, 2026](#)
- [DMEXICO](#)
 - ['Advertisers are actively trading reach for confidence': What the industry learned at DMEXCO 2026](#)
[Performance Marketing World | September 28, 2026](#)

Case Studies:

- [PubMatic's OpenWrap SDK Delivers a 17% CPM Uplift for TimeTree](#)
[September 3, 2026](#)
- [How Klever Delivered 5x ROAS For Rouge Care Via PubMatic's AgenticOS](#)
[September 3, 2026](#)
- [Smadex & PubMatic Partner to Extend Mobile Precision To Premium CTV Streaming, Scaling Monthly Spend by 80X](#)
[September 2, 2026](#)

Blog Posts:

- [Premium CTV In APAC Enters The Performance Era: Insights From The CTV Customer Advisory Forum](#)

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[September 24, 2026](#)

- [Understanding Google's Ad Tech Remedies: What The Market Should Know](#)
[September 17, 2026](#)
- [Inside The Campaign Insights Agent: From Campaign Signals To Smarter Decisions](#)
[September 16, 2026](#)
- [Partner Perspectives: InPowered And The Power Of Advanced Decisioning](#)
[September 11, 2026](#)
- [Decision Fabric: The Intelligence Layer Of The Open Internet](#)
[September 10, 2026](#)
- [The Future Of TV Advertising In Japan: How Programmatic Is Unlocking New Opportunities](#)
[September 2, 2026](#)
- [Subscribe to PubMatic Blog Posts and Keep Ahead of the Curve](#)

PUBMATIC IN THE NEWS

- [The Media Shop and PubMatic Launch Southeast Asia's First Agentic Luxury Campaign](#)
[Press Release | September 30, 2026](#)
- [PubMatic Opens Programmatic Television To Creator Publishers, Starting With Steven Rinella's MeatEater](#)
[Net Influencer | September 25, 2026](#)
- [Silverpush & PubMatic Launch Global Episode-Level Contextual CTV Segments](#)
[ExchangeWire | September 24, 2026](#)
- [Why Wall Street Turned Against The Trade Desk](#)
[Adexchanger | September 11, 2026](#)
- [PubMatic Increases Investment In Hong Kong To Accelerate Buy-Side Business Growth](#)
[Press Release | September 8, 2026](#)

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- [Media Agencies Build Audit Tools to Prevent AI Agents From Overcharging](#)
[Digiday | September 4, 2026](#)
- [Wellness Brand Rouge Care Let AI Agent Buy Its TV Ads, and Made 5X Its Money Back](#)
[Adweek | September 3, 2026](#)

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