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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
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obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre	1 0	Person*	2. Issuer Name and Ticker or Trading Symbol <u>PubMatic, Inc.</u> [PUBM]	(Checl	ationship of Report < all applicable)	ng Perso	n(s) to Issuer
	<u>.</u>			X	Director	Х	10% Owner
(Last) (First) (Middle)				X	Officer (give title		Other (specify
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		below)		below)
C/O PUBMATI	C, INC.		11/18/2021		Chief Inno	vation	Officer
601 MARSHAI	LL ST.						
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line)	vidual or Joint/Grou	ıp Filing (Check Applicable
REDWOOD	CA	94063		X	Form filed by O	ne Repor	ting Person
CITY	-				Form filed by Me Person	ore than (One Reporting
(City)	(State)	(Zip)					

	Table I - Non-Deriva	tive Securities A	cquired, I	Disposed of, or Beneficia	ly Owned		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Ye	ar) 2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Benorted	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect

		(Month/Day/Year)	8)				(I) (Instr. 4)	Ownership			
				v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Class A Common Stock	11/18/2021		С		3,200	A	\$0	3,200	I	By Birchwood Trust ⁽¹⁾	
Class A Common Stock	11/18/2021		G ⁽²⁾		3,200	D	\$0	0	I	By Birchwood Trust ⁽¹⁾	
Class A Common Stock	12/13/2021		с		8,000	A	\$0	8,000	I	By Birchwood Trust ⁽¹⁾	
Class A Common Stock	12/13/2021		S ⁽³⁾		3,870	D	\$35.93(4)	4,130	I	By Birchwood Trust ⁽¹⁾	
Class A Common Stock	12/13/2021		S ⁽³⁾		1,500	D	\$36.93(5)	2,630	I	By Birchwood Trust ⁽¹⁾	
Class A Common Stock	12/13/2021		S ⁽³⁾		2,430	D	\$37.97 ⁽⁶⁾	200	I	By Birchwood Trust ⁽¹⁾	
Class A Common Stock	12/13/2021		S ⁽³⁾		200	D	\$38.63(7)	0	I	By Birchwood Trust ⁽¹⁾	
Class A Common Stock	12/13/2021		С		5,000	A	\$0	5,000	I	By Tuscan Irrevocable Trust ⁽⁸⁾	
Class A Common Stock	12/13/2021		S ⁽⁹⁾		2,600	D	\$35.98(10)	2,400	I	By Tuscan Irrevocable Trust ⁽⁸⁾	
Class A Common Stock	12/13/2021		S ⁽⁹⁾		1,100	D	\$37.28(11)	1,300	I	By Tuscan Irrevocable Trust ⁽⁸⁾	
Class A Common Stock	12/13/2021		S ⁽⁹⁾		1,300	D	\$38.17 ⁽¹²⁾	0	I	By Tuscan Irrevocable Trust ⁽⁸⁾	
Class A Common Stock	12/13/2021		С		5,000	A	\$0	5,000	I	By Marais Irrevocable Trust ⁽¹³⁾	
Class A Common Stock	12/13/2021		S ⁽¹⁴⁾		2,600	D	\$35.95 ⁽¹⁵⁾	2,400	I	By Marais Irrevocable Trust ⁽¹³⁾	

Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)	ction Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(instr. 4)
Class A Common Stock	12/13/2021		S ⁽¹⁴⁾		1,100	D	\$37.28(16)	1,300	I	By Marais Irrevocable Trust ⁽¹³⁾
Class A Common Stock	12/13/2021		S ⁽¹⁴⁾		1,300	D	\$38.17(17)	0	I	By Marais Irrevocable Trust ⁽¹³⁾
Class A Common Stock	12/13/2021		С		3,000	A	\$0	3,000	I	By RAJN Trust - A ⁽¹⁸⁾
Class A Common Stock	12/13/2021		S ⁽¹⁹⁾		1,500	D	\$35.97(20)	1,500	I	By RAJN Trust - A ⁽¹⁸⁾
Class A Common Stock	12/13/2021		S ⁽¹⁹⁾		1,000	D	\$37.37(21)	500	I	By RAJN Trust - A ⁽¹⁸⁾
Class A Common Stock	12/13/2021		S ⁽¹⁹⁾		500	D	\$38.31(22)	0	Ι	By RAJN Trust - A ⁽¹⁸⁾
Class A Common Stock	12/13/2021		С		3,000	A	\$0	3,000	I	By RAJN Trust - N ⁽²³⁾
Class A Common Stock	12/13/2021		S ⁽²⁴⁾		1,500	D	\$35.96 ⁽²⁵⁾	1,500	Ι	By RAJN Trust - N ⁽²³⁾
Class A Common Stock	12/13/2021		S ⁽²⁴⁾		1,000	D	\$37.4 ⁽²⁶⁾	500	Ι	By RAJN Trust - N ⁽²³⁾
Class A Common Stock	12/13/2021		S ⁽²⁴⁾		500	D	\$38.3(27)	0	I	By RAJN Trust - N ⁽²³⁾

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Expiration Da	Date Amount of		xpiration Date /onth/Day/Year)		i. Date Exercisable and :xpiration Date Month/Day/Year)		Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Securities Underlying Derivative Security		Derivative Security (Instr. 5) Security		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares																
Class B Common Stock	(28)	11/18/2021		с			3,200	(28)	(28)	Class A Common Stock	3,200	\$0	1,399,636	I	By Birchwood Trust ⁽¹⁾												
Class B Common Stock	(28)	12/13/2021		с			8,000	(28)	(28)	Class A Common Stock	8,000	\$0	1,391,636	I	By Birchwood Trust ⁽¹⁾												
Class B Common Stock	(28)	12/13/2021		с			5,000	(28)	(28)	Class A Common Stock	5,000	\$0	890,000	I	By Tuscan Irrevocable Trust ⁽⁸⁾												
Class B Common Stock	(28)	12/13/2021		С			5,000	(28)	(28)	Class A Common Stock	5,000	\$0	890,000	I	By Marais Irrevocable Trust ⁽¹³⁾												
Class B Common Stock	(28)	12/13/2021		С			3,000	(28)	(28)	Class A Common Stock	3,000	\$0	644,652	I	By RAJN Trust - A ⁽¹⁸⁾												
Class B Common Stock	(28)	12/13/2021		с			3,000	(28)	(28)	Class A Common Stock	3,000	\$0	644,652	I	By RAJN Trust - N ⁽²³⁾												

Explanation of Responses:

1. These shares are held by the Birchwood Trust, of which the Reporting Person and his spouse are beneficiaries.

2. Reflects the gift of common stock to a charitable donor advised fund and an individual on November 18, 2021.

3. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Birchwood Trust.

4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.53 to \$36.37, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 4 to this Form 4.

5. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$36.58 to \$37.56, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 5 to this Form 4.

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$37.58 to \$38.55, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 6 to this Form 4.

7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$38.59 to \$38.67, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 7 to this Form 4.

8. These shares are held by the Tuscan Irrevocable Trust, of which the Reporting Person is a beneficiary.

9. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Tuscan Irrevocable Trust.

10. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.61 to \$36.47, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 10 to this Form 4.

11. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$36.72 to \$37.70, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 11 to this Form 4.

12. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$37.76 to \$38.58, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 12 to this Form 4.

13. These shares are held by the Marais Irrevocable Trust, of which the Reporting Person's spouse is a beneficiary. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose. 14. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Marais Irrevocable Trust.

15. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.61 to \$36.45, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 15 to this Form 4.

16. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$36.75 to \$37.67, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 16 to this Form 4.

17. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$37.76 to \$38.58, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 17 to this Form 4.

18. These shares are held by the RAJN Trust-A, of which one of the Reporting Person's children is a beneficiary. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose. 19. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the RAJN Trust-A.

20. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.58 to \$36.35, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 20 to this Form 4.

21. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$36.80 to \$37.77, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 21 to this Form 4.

22. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$37.90 to \$38.59, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 22 to this Form 4.

23. These shares are held by the RAJN Trust-N, of which one of the Reporting Person's children is a beneficiary. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose. 24. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the RAJN Trust-N.

25. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$35.58 to \$36.35, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 25 to this Form 4.

26. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$36.81 to \$37.77, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 26 to this Form 4.

27. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$37.88 to \$38.59, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 27 to this Form 4.

28. Each share of Class B common stock held by the Issuer's executive officers, directors and their respective affiliates will convert automatically into one share of Class A common stock upon any transfer, except for certain permitted transfers.

Remarks:

/s/ Thomas Chow, Attorney-in-12/14/2021

<u>Fact</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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