

PUBMATIC IR ROUNDUP

AUGUST 2024 ISSUE

UPCOMING EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our [investor relations site](#).

IN CASE YOU MISSED IT

Blog:

- [From Scrolling to Polling: How Buyers Can Maximize Their Message This Election Season](#)
August 1, 2024

Research:

- [Quarterly Global Advertising Spend Trends: Q2 2024](#)
August 10, 2024

PUBMATIC IN THE NEWS

- [PubMatic and Tokopedia Announce Strategic Partnership to Enhance Advertiser Reach and Engagement](#)
Press Release | August 28, 2024
- [PubMatic is among this year's Digiday Technology Awards finalists](#)
Digiday | August 27, 2024
- [Forget Chrome's Cookie Concerns: Solutions to Signal Loss Are Already Here](#)
AdExchanger | August 13, 2024
- [3 Data-Paved Paths to Improved Publisher Monetization](#)
Advertising Week | August 8, 2024
- [EPTVI: Developing a Roadmap for Programmatic TV in Europe](#)
IBC | August 6, 2024
- [Disney+ Hotstar Collaborates with PubMatic to Scale Advertising Reach in India](#)
Press Release | August 1, 2024

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