FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPROVAL | | | | | | | | |
|---|--------------------------|-----------|--|--|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | | | |
| | Estimated average burden | | | | | | | | |
| - | hours ner resnonse. | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| 1. Name and Address of Reporting Person* Hirsch Jeffrey K. (Last) (First) (Middle) C/O PUBMATIC, INC. 601 MARSHALL STREET (Street) REDWOOD CITY CA 94063 | | | | | | 2. Issuer Name and Ticker or Trading Symbol PubMatic, Inc. [PUBM] 3. Date of Earliest Transaction (Month/Day/Year) 01/31/2023 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. I | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) Chief Commercial Officer 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting | | | | |
|--|--|--|--|----------------------------------|--------------------|--|--|-------------------|---|-------------------------------|--------------------------|---|--|--|---|---|-----------|--|
| (City) (State) (Zip) | | | | | | | | | | | | | Person | | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | ction 2A. Deemed Execution Date, | | | 3. Trans | action (Instr. | 4. Securit | ties Acquire i Of (D) (Ins | d (A) or tr. 3, 4 and | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution D if any (Month/Day/ | ate, Ti | ransact ode (In | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisa Expiration Date (Month/Day/Yea | | of Securities | | es J Security | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4) | Ownersi Form: Direct (I or Indire (I) (Instr. | Ownership | Beneficial Ownership ct (Instr. 4) |
| | | | | С | ode \ | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | Amount or Number of Shares | | | | | |
| Restricted Stock Units | (1) | 01/31/2023 | | | A | | 89,537 | | (2) | | (3) | Class A Common Stock | 89,537 | \$0.00 | 89,537 | 7 | D | |
| Stock Option (Right to buy Class A Common Stock) | \$15.33 | 01/31/2023 | | | A | | 89,662 | | (4) | (| 01/30/2033 | Class A Common Stock | 89,662 | \$0.00 | 89,662 | 2 | D | |

- 1. Each restricted stock unit ("RSU") represents a right to receive one share of the Issuer's Class A Common Stock at the time of vesting for no consideration.
- 2. The RSUs vest as to 1/16th of the total shares on April 1, 2023, and 1/16th of the total shares will vest quarterly thereafter, subject to the Reporting Person's provision of service to the Issuer on each vesting
- 3. RSUs do not expire; they either vest or are canceled prior to the vesting date.
- 4. The option vests as to 1/48 of the total shares on February 1, 2023, and 1/48 of the total shares will vest monthly thereafter, subject to the Reporting Person's provision of service to the Issuer on each vesting date

Remarks:

/s/ Andrew Woods, Attorneyin-Fact

02/02/2023

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.