

INVESTOR RELATIONS ROUNDUP

MARCH 2025 ISSUE

UPCOMING EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our [investor relations site](#).

IN CASE YOU MISSED IT

Executive Dialogues Video Interviews:

- [Executive Dialogues: PubMatic + DIGITS Agency](#)
March 27, 2025
- [Executive Dialogues: PubMatic + Instacart](#)
March 25, 2025

Case Studies:

- [Driving Performance with the Power of Sell-Side Targeting Through Connect](#)
March 19, 2025

Blog Posts:

- [PubMatic's #FundedbyAdvertising Movement: Building the Lifeline of the Open Internet](#)
April 1, 2025
- [The Power of Optimization in Curation](#)
March 19, 2025

PUBMATIC IN THE NEWS

- [Helping CTV Flourish Beyond the Silo](#)
The Current | March 28, 2025
- [How publishers are now approaching curation with a calculated embrace](#)
Digiday | March 24, 2025
- [PubMatic's Connect Platform for Curation Delivers for Publishers: Drives 25%+ Higher eCPMs, Incremental Revenue and Diverse Demand](#)
Press Release | March 20, 2025
- [PubMatic Strengthens CTV Momentum in EMEA with Strategic Leadership Appointments](#)
Press Release | March 19, 2025
- [New Data on Political Advertising Shows Growing Importance of CTV Ads](#)
TV Technology | March 17, 2025

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MARCH 2025 ISSUE

- [PubMatic Weighs In On The Debate Around Curation Fees](#)
[AdExchanger](#) | March 7, 2025
- [Premier Protein and Exverus Unlock Social Reach On the Open Web With SeenThis](#)
[Press Release](#) | March 4, 2025

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