

## INVESTOR RELATIONS ROUNDUP

### FEBRUARY 2025 ISSUE

#### RECENT & UPCOMING EVENTS

- **Q4 2024 and FY 2024 Earnings**

You may access the archived webcast from our [investor relations site](#).

[February 27, 2025 at 4:30pm ET / 1:30pm PT](#)

- **PubMatic will be presenting at the following conferences:**

- The Citizens JMP Technology Conference

[March 3, 2025 at 4:30pm ET / 1:30pm PT](#)

- KeyBanc Capital Markets Emerging Technology Summit

[March 4, 2025 at 1:00pm ET / 10am PT](#)

Webcasts of these events will be available on the [Events and Presentations page](#) of our investor relations site.

#### IN CASE YOU MISSED IT

##### Executive Dialogues Video Interviews:

- [Executive Dialogues: PubMatic + IPG Mediabrands](#)

[February 25, 2025](#)

##### Case Studies:

- [How Overwolf Scaled PMP and Buyer Relationships with PubMatic's Access Membership](#)

[February 21, 2025](#)

- [Philo and PubMatic Partner on CTV Transparency Innovation](#)

[February 13, 2025](#)

##### Research:

- [Quarterly Global Advertising Spend Trends: Q4 2024](#)

[February 28, 2025](#)

#### PUBMATIC IN THE NEWS

- [Retailers Struggle to Leverage Programmatic for Onsite Monetization: PubMatic's Mian](#)

[Beet.tv | February 10, 2025](#)

- [When a \\$7 Million Super Bowl Ad Isn't Enough](#)

[StreetFight | February 6, 2025](#)

## INVESTOR RELATIONS ROUNDUP FEBRUARY 2025 ISSUE

- [The CTV Honeymoon Isn't Over: A Path to Renewed Growth](#)  
[Streaming Media | February 4, 2025](#)
- [PubMatic CEO Rajeev Goel on World of DaaS Podcast](#)  
[World of DaaS | February 4, 2025](#)

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