

PUBMATIC IR ROUNDUP

DECEMBER 2024 ISSUE

RECENT EVENTS

- Archived webcasts of recent investor conferences are available on our [investor relations site](#).

IN CASE YOU MISSED IT

Research:

- [Advertiser's Supply Path Optimization Guide](#)
December 3, 2024

PUBMATIC IN THE NEWS

- [PubMatic's Activate Achieves Significant Industry Adoption: 100% of "Big Six" Advertising Agencies Now Leverage the Platform for Efficiency and Growth](#)
[Press Release | January 8, 2024](#)
- [PubMatic & KERV.ai Partner to Enhance Programmatic Advertising with Premium Supply Curation via Deal IDs](#)
[Press Release | January 7, 2024](#)
- [Executive Dialogues: PubMatic + dentsu](#)
[Video | January 6, 2024](#)
- [PubMatic and GroupM Expand Partnership to Boost Latin America Market Impact](#)
[Press Release | December 12, 2024](#)
- [Adelaide, PubMatic Partner In Effort To Improve Media Quality](#)
[MediaPost | December 11, 2024](#)
- [33Across Expands Partnership with PubMatic, Integrating Lexicon's Addressable Capabilities for Enhanced Cookieless Audience Reach](#)
[Press Release | December 4, 2024](#)
- [Intuit's Partnership with PubMatic: Benefits for You and Your Clients](#)
[The Woodard Report | December 3, 2024](#)
- [PubMatic Expands its Collaboration with Western Union to Unlock New Commerce Media Opportunities](#)
[Press Release | December 3, 2024](#)
- [Executive Dialogues: PubMatic + Roku](#)
[Video | December 2, 2024](#)

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