SEC Form 4	
------------	--

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

Ιſ

3235-0287
rden
0.5

11. Nature

of Indirect Beneficial Ownership (Instr. 4)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 1. Name and Address of Reporting Person\* 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) PubMatic, Inc. [ PUBM ] Goel Rajeev K. 1 Director 1 10% Owner Officer (give title Other (specify 1 3. Date of Earliest Transaction (Month/Day/Year) below) below) (First) (Middle) (Last) 06/03/2024 CHIEF EXECUTIVE OFFICER C/O PUBMATIC, INC. 601 MARSHALL STREET 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) 1 Form filed by One Reporting Person (Street) Form filed by More than One Reporting Person REDWOOD 94063 CA Rule 10b5-1(c) Transaction Indication CITY Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 6. Ownership Form: Direct (D) or Indirect 2A. Deemed Execution Date, 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) 1. Title of Security (Instr. 3) 2. Transaction 5. Amount of 7. Nature of ction Date (Month/Day/Year) Trans Securities Beneficially Indirect Beneficial Code (Instr if any (Month/Day/Year) 8) Owned Following Reported (I) (Instr. 4) Ownership (Instr. 4) (A) or (D) Transaction(s) (Instr. 3 and 4) Code ٧ Amount Price By Goel **\$0**<sup>(1)</sup> Class A Common Stock 06/03/2024 C 9,000 9,000 I Family A Trust<sup>(2)</sup> By Goel **\$0**<sup>(1)</sup> 06/03/2024 17,288(3) 34,000<sup>(4)</sup> Class A Common Stock C A I Family Trust<sup>(2)</sup> By Goel **S**<sup>(5)</sup> \$21.2735(6) 06/03/2024 24,700 9.300 Class A Common Stock D I Family Trust<sup>(2)</sup> By Goel 06/03/2024 **S**<sup>(5)</sup> 300 \$21.9772(7) 9,000 Class A Common Stock D I Family Trust<sup>(2)</sup> By Goel Class A Common Stock 06/04/2024 G 9.000 D \$<mark>0</mark> 0 I FamilyTrust<sup>(2)</sup> Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 4. Transaction Code (Instr. 8) 5. Number of 6. Date Exercisable and 7. Title and Amount 1. Title of 2. 3. Transaction 3A. Deemed 8. Price of 9. Number of 10. Derivative Security (Instr. 3) Conversion or Exercise Price of Derivative Derivative Securities Acquired (A) or Disposed of Expiration Date (Month/Day/Year) of Securities Underlying Derivative Security (Instr. 3 and 4) Derivative Security (Instr. 5) Ownership Form: Direct (D) Date Execution Date, derivative if any (Month/Day/Year) Securities Beneficially (Month/Day/Year) or Indirect (I) (Instr. 4) Owned Security (D) (Instr. 3. 4 Following and 5) Reported

		1	1			,							Transaction(s)	1 1	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)		
Class B Common Stock	(1)	06/03/2024		с			9,000	(1)	(1)	Class A Common Stock	9,000	\$0	491,284	Ι	By Goel Family Trust <sup>(2)</sup>
Stock Option (Right to buy Class B Common Stock)	\$1.11	06/03/2024		М			17,288	(8)	07/07/2026	Class B Common Stock	17,288	<b>\$</b> ()	620,187	D	
Class B Common Stock	(1)	06/03/2024		м		17,288		(1)	07/07/2026 <sup>(1)</sup>	Class A Common Stock	17,288	\$1.11	228,272	D	
Class B Common Stock	(1)	06/03/2024		с			17,288	(1)	(1)	Class A Common Stock	17,288	\$ <u>0</u>	210,984	D	
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	581,260		581,260	Ι	See footnote <sup>(9)</sup>
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	400,000		400,000	Ι	See footnote <sup>(10)</sup>
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	68,616		68,616	Ι	See footnote <sup>(11)</sup>
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	308,775		308,775	Ι	See footnote <sup>(12)</sup>

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned     (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Numl Derivati Securiti Acquire Dispose (D) (Inst and 5)	ve es d (A) or ed of	6. Date Exercisable and Expiration Date (Month/Day/Year) r		Expiration Date		ion Date of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)				
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	308,775		308,775	Ι	See footnote <sup>(12)</sup>		

Explanation of Responses:

1. Each share of Class B common stock held by the Issuer's executive officers, directors and their respective affiliates will convert automatically into one share of Class A common stock upon any transfer, except for certain permitted transfers.

2. These securities are held by The Goel Family Trust, of which the Reporting Person and his spouse are beneficiaries.

3. Reflects the transfer of 17,288 shares of Class A Common Stock by the Reporting Person to the Goel Family Trust upon conversion.

4. Reflects the transfer of 7,712 shares of Class A Common Stock by the Reporting Person to the Goel Family Trust.

5. The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on March 1, 2023.

6. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$20.93 to \$21.89, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth herein. 7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$21.93 to \$22.05, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth herein. 8. The options are fully vested.

9. These securities are held by the Reporting Person, as custodian for the benefit of his children under the California Uniform Transfers to Minors Act.

10. These securities are held by The Goel Heritage Trust, of which the Reporting Person's children are beneficiaries. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.

These securities are held by The Goel Family Gift Trust, of which family members and certain other individuals are beneficiaries. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.
These securities are held by a trust for the benefit of the Reporting Person's child. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person of Section 16 or for any other purpose.

and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.

/s/ Anuluw	woods, Automey-m-	00104/2024
-		06/04/2024
Fact		

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.