

PUBMATIC IR ROUNDUP

OCTOBER 2022 ISSUE

EVENTS

- **Q3 2022 Earnings**

You may access the live or archived webcast from our [investor relations site](#).

November 8, 2022 at 4:30pm ET / 1:30pm PT

IN CASE YOU MISSED IT

Case Studies:

- [PubMatic Delivers 58% Higher eCPM and More Than Double SOV for NESN](#)
October 24, 2022

Blogs:

- [Publishers Deserve To Choose Their Optimal Header Bidding Setup](#)
October 27, 2022
- [PubMatic's Audience Ingestion — Back With An Updated Core](#)
October 25, 2022
- [How Mobile App Publishers In APAC Can Unlock Growing Brand Spend](#)
October 24, 2022
- [PubMatic Joins Ad Net Zero Global Group To Support The Fight For A Sustainable Advertising Industry](#)
October 19, 2022
- [Video Podcast: Responsible Media Supply Chain With Rajeev Goel](#)
October 11, 2022

PUBMATIC IN THE NEWS

- [Why Google Plays Down Its Ad-Tech Business but Is Determined to Keep It](#)
The Wall Street Journal | November 1, 2022
- [How mobile app publishers in APAC can unlock growing brand spend](#)
Marketing Interactive | October 31, 2022
- [Squawk on the Street: It's no surprise marketers would be cautious in this market, says PubMatic CEO](#)
CNBC | October 31, 2022
- [PubMatic and Reckitt Join Ad Net Zero Global to Support Industry Climate Action](#)
Adweek | October 19, 2022
- [\(Podcast\) Blood Sweat and CPMs: Lashanne Phang and Nicole Scaglione](#)
Freestar | October 18, 2022

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- [How My Code's Prebid Tech Makes It Possible To Manage Omnichannel Inventory](#)
[AdExchanger](#) | [October 12, 2022](#)
- [Transparency Is The Last Piece Of The Programmatic CTV Puzzle](#)
[AdExchanger](#) | [October 10, 2022](#)
- [What is responsible media and why is it so important in today's climate?](#)
[The Drum](#) | [October 7, 2022](#)
- [Permutive Teams Up With PubMatic to Solve Ad Tech Addressability Crisis](#)
[Adweek](#) | [October 6, 2022](#)
- [emetriq Partners With PubMatic to Power Audience Enriched Targeting with Connect Platform in Germany](#)
[Press Release](#) | [October 6, 2022](#)
- [Former Amnet Managing Director Tim Willcox Joins PubMatic](#)
[Press Release](#) | [October 5, 2022](#)
- [Ad Tech and ESG: Leading or Lagging?](#)
[ExchangeWire](#) | [October 3, 2022](#)

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