FORM 4

### **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPR	OVAL				
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

ss of Reporting				ng Symbol	S. Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director X 10% Owner     Officer (give title Other (specify)							
(First) C, INC. LL ST.	(Middle	·	3. Date of Earliest Tra 02/14/2022	nsactio	n (Mo	nth/Day/Year)			>	below)	belo	ow) (w
CA			4. If Amendment, Date	e of Oriç	ginal F	iled (Month/D	ay/Year)		Line)	Form filed by O	ne Reporting Pe	erson
(State)		Non Derivat	tivo Socuritios A	cauir	od [	Dienocod (	of or F	Ponofic	oiall	v Owned		
1. Title of Security (Instr. 3) 2. Transaction Date			2A. Deemed Execution Date,	3. Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
				Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)		(Instr. 4)
n Stock		02/14/2022	2	С		8,000	A	\$0		8,000	I	By Birchwood Trust <sup>(1)</sup>
n Stock		02/14/2022	2	S <sup>(2)</sup>		6,176	D	\$29.6	9(3)	1,824	I	By Birchwood Trust <sup>(1)</sup>
n Stock		02/14/2022	2	S <sup>(2)</sup>		1,824	D	\$30.4	1(4)	0	I	By Birchwood Trust <sup>(1)</sup>
Class A Common Stock		02/14/2022	2	С		5,000	A	\$0	ı	5,000	I	By Marais Irrevocable Trust <sup>(5)</sup>
Class A Common Stock		02/14/2022	2	S <sup>(6)</sup>		3,916	D	\$29.7	'1 <sup>(7)</sup>	1,084	I	By Marais Irrevocable Trust <sup>(5)</sup>
n Stock		02/14/2022	2	S <sup>(6)</sup>		1,084	D	\$30.4	·1 <sup>(8)</sup>	0	I	By Marais Irrevocable Trust <sup>(5)</sup>
n Stock		02/14/2022	2	С		5,000	A	\$0		5,000	I	By Tuscan Irrevocable Trust <sup>(9)</sup>
n Stock		02/14/2022	2	S <sup>(10)</sup>		3,953	D	\$29.7	<b>1</b> <sup>(11)</sup>	1,047	I	By Tuscan Irrevocable Trust <sup>(9)</sup>
Class A Common Stock		02/14/2022	2	S <sup>(10)</sup>		1,047	D	\$30.4	1 <sup>(12)</sup>	0	I	By Tuscan Irrevocable Trust <sup>(9)</sup>
Class A Common Stock 02/14/2		02/14/2022	2	С		3,000	A	\$0		3,000	I	By RAJN Trust - A <sup>(13)</sup>
n Stock		02/14/2022	2	S <sup>(14)</sup>		2,700	D	\$29.70	6(15)	300	I	By RAJN Trust - A <sup>(13)</sup>
n Stock		02/14/2022	2	S <sup>(14)</sup>		300	D	\$30.4	7 <sup>(16)</sup>	0	I	By RAJN Trust - A <sup>(13)</sup>
n Stock		02/14/2022	2	С		3,000	A	\$0		3,000	I	By RAJN Trust - N <sup>(17)</sup>
	(First) C, INC. L, ST.  CA (State)  (Instr. 3)  1 Stock	(First) (Middle C, INC. L ST.  CA 94063  (State) (Zip)  Table I - I  (Instr. 3)  1 Stock	(First) (Middle)  C, INC. L ST.  CA 94063  (State) (Zip)  Table I - Non-Derivat  (Instr. 3) 2. Transaction Date (Month/Day/Yea  1 Stock 02/14/2022  1 Stock 02/14/2022	(First) (Middle) 3. Date of Earliest Tra 02/14/2022  CA 94063  (State) (Zip)  Table I - Non-Derivative Securities A (Instr. 3)  a Stock 02/14/2022  a Stock 02/14/2022	(First) (Middle) 3. Date of Earliest Transaction 02/14/2022  Table I - Non-Derivative Securities Acquir from 10 pate (Month/Day/Year) (Month/D	PubMatic, Inc.   PUBM	PubMatic, Inc.   PUBM	PubMatic, Inc.   PubM	PubMatic, Inc.   PUBM	PubMatic, Inc.   PUBM	PubMatic, Inc.   PubM	PubMatic, Inc.   I

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Class A Common Stock	02/14/2022		S <sup>(18)</sup>		2,800	D	\$29.8(19)	200	I	By RAJN Trust - N <sup>(17)</sup>		
Class A Common Stock	02/14/2022		S <sup>(18)</sup>		200	D	\$30.43(20)	0	I	By RAJN Trust - N <sup>(17)</sup>		

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., pars, cans, variants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) ( Disp of (I	oosed D) tr. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(21)	02/14/2022		С			8,000	(21)	(21)	Class A Common Stock	8,000	\$0	1,375,636	I	By Birchwood Trust <sup>(1)</sup>
Class B Common Stock	(21)	02/14/2022		С			5,000	(21)	(21)	Class A Common Stock	5,000	\$0	880,000	I	By Marais Irrevocable Trust <sup>(5)</sup>
Class B Common Stock	(21)	02/14/2022		С			5,000	(21)	(21)	Class A Common Stock	5,000	\$0	880,000	I	By Tuscan Irrevocable Trust <sup>(9)</sup>
Class B Common Stock	(21)	02/14/2022		С			3,000	(21)	(21)	Class A Common Stock	3,000	\$0	638,652	I	By RAJN Trust - A <sup>(13)</sup>
Class B Common Stock	(21)	02/14/2022		С			3,000	(21)	(21)	Class A Common Stock	3,000	\$0	638,652	I	By RAJN Trust - N <sup>(17)</sup>

#### **Explanation of Responses:**

- 1. These shares are held by the Birchwood Trust, of which the Reporting Person and his spouse are beneficiaries.
- $2. \ The sales \ reported \ in this \ Form \ 4 \ were \ effected \ pursuant \ to \ a \ Rule \ 10b5-1 \ trading \ plan \ adopted \ by \ the \ Birchwood \ Trust.$
- 3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.20 to \$30.16, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 3 to this Form 4.
- 4. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.21 to \$30.80, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 4 to this Form 4.
- 5. These shares are held by the Marais Irrevocable Trust, of which the Reporting Person's spouse is a beneficiary. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.
- $6. \ The \ sales \ reported \ in \ this \ Form \ 4 \ were \ effected \ pursuant \ to \ a \ Rule \ 10b5-1 \ trading \ plan \ adopted \ by \ the \ Marais \ Irrevocable \ Trust.$
- 7. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.20 to \$30.17, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this foomote 7 to this Form 4.
- 8. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.25 to \$30.80, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 8 to this Form 4.
- 9. These shares are held by the Tuscan Irrevocable Trust, of which the Reporting Person is a beneficiary.
- 10. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Tuscan Irrevocable Trust.
- 11. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.23 to \$30.21, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 11 to this Form 4.
- 12. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.25 to \$30.76, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 12 to this Form 4.
- 13. These shares are held by the RAJN Trust-A, of which one of the Reporting Person's children is a beneficiary. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.
- $14. \ The \ sales \ reported \ in \ this \ Form \ 4 \ were \ effected \ pursuant \ to \ a \ Rule \ 10b5-1 \ trading \ plan \ adopted \ by \ the \ RAJN \ Trust-A.$
- 15. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.35 to \$30.31, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 15 to this Form 4.
- 16. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.36 to \$30.55, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 16 to this Form 4.
- 17. These shares are held by the RAJN Trust-N, of which one of the Reporting Person's children is a beneficiary. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.
- $18. \ The \ sales \ reported \ in \ this \ Form \ 4 \ were \ effected \ pursuant \ to \ a \ Rule \ 10b5-1 \ trading \ plan \ adopted \ by \ the \ RAJN \ Trust-N.$
- 19. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$29.35 to \$30.33, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 19 to this Form 4.
- 20. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$30.36 to \$30.49, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 20 to this Form 4.
- 21. Each share of Class B common stock held by the Issuer's executive officers, directors and their respective affiliates will convert automatically into one share of Class A common stock upon any transfer, except for certain permitted transfers.

### Remarks:

/s/ Thomas Chow, Attorney-in-02/15/2022

**Fact** 

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.