FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(n) of the investment Company Act of 1940					
1. Name and Address of Reporting Person <sup>*</sup> <u>Hirsch Jeffrey K.</u>			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>PubMatic, Inc.</u> [ PUBM ]		5. Relationship of Reporting Person(s) to Iss (Check all applicable) Director 10% C V Officer (give title Other			
(Last) C/O PUBMAT 3 LAGOON D	(First) IC, INC. RIVE, SUITE 180	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/10/2021		below) Chief Commerc	below) ial Officer		
(Street) REDWOOD CITY	CA	94065	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filin Form filed by One Rep Form filed by More tha Person	orting Person		
(City)	(State)	(Zip)						

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(
Class A Common Stock	11/10/2021		С		15,000	A	\$0	17,082	D	
Class A Common Stock	11/10/2021		S <sup>(1)</sup>		2,600	D	\$38.49(2)	14,482	D	
Class A Common Stock	11/10/2021		S <sup>(1)</sup>		12,400	D	\$39.59 <sup>(3)</sup>	2,082	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Numl Derivati Securiti Acquire Dispose (D) (Inst and 5)	ive les ed (A) or ed of	6. Date Exerc Expiration D (Month/Day/			es Derivativ g Security Security (Instr. 5)		Derivative derivative Security Securities Instr. 5) Beneficially Owned Following Reported		11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Option (Right to buy Class B Common Stock)	\$2.97	11/10/2021		М			15,000	(4)	05/20/2029	Class B Common Stock	15,000	\$0	40,000	D	
Class B Common Stock	(5)	11/10/2021		м		15,000		(5)	(5)	Class A Common Stock	15,000	\$0	15,000	D	
Class B Common Stock	(5)	11/10/2021		с			15,000	(5)	(5)	Class A Common Stock	15,000	\$0	0	D	

Explanation of Responses:

1. The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions in prices ranging from \$38.27 to \$38.84, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 2 to this Form 4.

3. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions in prices ranging from \$39.51 to \$39.65, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote 3 to this Form 4

4. The options vest as to 1/48 of the total shares on February 1, 2019, and 1/48 of the total shares will vest monthly thereafter, subject to the Reporting Person's provision of service to the Issuer on each vesting date. 5. Each share of Class B common stock held by the Issuer's executive officers, directors and their respective affiliates will convert automatically into one share of Class A common stock upon any transfer, except for certain permitted transfers.

Remarks:

<u>/s/ Thomas Chow, Attorney-in-</u>	11/11/2021
Fact	11/11/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.