EVENTS

- **Q1 2020 Earnings**
  You may access the live or archived webcast from our investor relations site. May 13, 2021 at 5pm ET / 2pm PT

IN CASE YOU MISSED IT

**Research:**

- Video Advertising Efficacy in Premium OTT and Non-Premium Video Environments
  Kantar | April 28, 2021

- Getting Ahead of the Coming Cookie Chaos Infographic
  April 22, 2021

**Blogs:**

- Strategies and Opportunities for a Cookie-Less World
  April 22, 2021

**Case Studies:**

- How Essence UK Helped British Telecom (BT) Gain More Supply Chain Control
  April 29, 2021

PUBMATIC IN THE NEWS

- BT is the latest advertiser to take a ‘fixed fee’ programmatic path
  Digiday | April 29, 2021

- Addressability in the wake of third party cookies
  AdNews | April 26, 2021

- Identity Guide: How to Navigate the Fragmented Identity Landscape
  VideoWeek | April 22, 2021

- How addressability and programmatic advertising can achieve relevance at scale
  Campaign | April 19, 2021

- Samba TV Announces Partnership with PubMatic to Deliver TV Audience Targeting Capability in Omniscreen Programmatic Advertising Supply
  Yahoo! Finance | April 8, 2021
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