| SEC Form 4 |  |
|------------|--|
|------------|--|

## FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

| 1 | Check this box to indicate that a<br>transaction was made pursuant to a<br>contract, instruction or written plan for<br>the purchase or sale of equity |
|---|--|
|   | securities of the issuer that is   |
|   | intended to satisfy the affirmative  |
|   | defense conditions of Rule 10b5-1(c).  |
|   | See Instruction 10.  |

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL             |     |  |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287    |     |  |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |  |

| Woods Andro<br>(Last)<br>C/O PUBMATI  | I. Name and Address of Reporting Person <sup>*</sup> Woods Andrew (Last) (First) (Middle) C/O PUBMATIC, INC. 601 MARSHALL STREET |                | 2. Issuer Name and Ticker or Trading Symbol     PubMatic, Inc. [ PUBM ]     3. Date of Earliest Transaction (Month/Day/Year)     10/01/2024 | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner<br>Officer (give title Other (specify<br>below) below)<br>GENERAL COUNSEL & SECRETARY |  |  |  |  |
|---------------------------------------|--|----------------|---|--|--|--|--|--|
| (Street)<br>REDWOOD<br>CITY<br>(City) | CA<br>(State)  | 94063<br>(Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year)  | <ul> <li>6. Individual or Joint/Group Filing (Check Applicable Line)</li> <li>Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting Person</li> </ul>      |  |  |  |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transa<br>Code (<br>8) |   | 4. Securities<br>Disposed Of |               |                                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------|--|---|------------------------------|---|------------------------------|---------------|----------------------------------|---|---|---|
|                                 |  |   | Code                         | v | Amount                       | (A) or<br>(D) | Price                            | Transaction(s)<br>(Instr. 3 and 4)  |   |   |
| Class A Common Stock            | 10/01/2024                                 |   | М                            |   | 8,686                        | A             | \$ <u>0</u>                      | 35,425  | D   |   |
| Class A Common Stock            | 10/02/2024                                 |   | <b>S</b> <sup>(1)</sup>      |   | 3,076                        | D             | <b>\$</b> 14.5244 <sup>(2)</sup> | 32,349  | D   |   |
| Class A Common Stock            | 10/03/2024                                 |   | <b>S</b> <sup>(3)</sup>      |   | 2,805                        | D             | <b>\$</b> 14.3115 <sup>(4)</sup> | 29,544  | D   |   |

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | of<br>Deri<br>Sec<br>Acq<br>(A) o<br>Disp<br>of (I | oosed<br>D)<br>tr. 3, 4 | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |  | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------------|---|--|-------------------------|--|--------------------|--|--|---|--|--|--|
|   |   |  |   | Code                         | v | (A)  | (D)                     | Date<br>Exercisable  | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares |   |  |  |  |
| Restricted<br>Stock Unit                            | \$0 <sup>(5)</sup>  | 10/01/2024                                 |   | М                            |   |  | 4,039                   | (6)  | (7)                | Class A<br>Common<br>Stock   | 4,039                                  | \$ <b>0</b>   | 32,312   | D  |  |
| Restricted<br>Stock Unit                            | \$0 <sup>(5)</sup>  | 10/01/2024                                 |   | М                            |   |  | 1,251                   | (8)  | (7)                | Class A<br>Common<br>Stock   | 1,251                                  | \$0   | 11,258   | D  |  |
| Restricted<br>Stock Unit                            | \$0 <sup>(5)</sup>  | 10/01/2024                                 |   | М                            |   |  | 3,396                   | (9)  | (7)                | Class A<br>Common<br>Stock   | 3,396                                  | \$0   | 44,158   | D  |  |

#### Explanation of Responses:

1. The sales reported on this Form 4 represent shares sold by the Reporting Person to cover tax withholding obligations in connection with the vesting and settlement of restricted stock units ("RSUs"). The sales were to satisfy tax withholding obligations to be funded by a "sell to cover" transaction.

2. The price reported in Column 4 is a weighted average price. These shares were sold as part of block trades for multiple security holders of the Issuer on October 2, 2024 and October 3, 2024 at prices ranging from \$14.32 to \$14.77, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth herein with regard to the block trade.

3. The sales reported in this line item were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on June 4, 2024.

4. The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$14.23 to \$14.38 per share, inclusive. The Reporting Person undertakes to provide to the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

5. Each RSU represents a right to receive one share of the Issuer's Class A Common Stock at the time of settlement for no consideration

6. The RSUs vested as to 1/4 of the total award on October 1, 2023 and 1/16th of the RSUs will vest quarterly thereafter, subject to the Reporting Person's provision of service to the Issuer on each vesting date. 7. RSUs do not expire; they either vest or are canceled prior to the vesting date.

8. The RSUs vested as to 1/16th of the total award on April 1, 2023, and 1/16th of the total shares will vest quarterly thereafter, subject to the Reporting Person's provision of service to the Issuer on each

vesting date. 9. The RSUs vest as to 1/16th of the total shares on April 1, 2024, and 1/16th of the total shares will vest quarterly thereafter, subject to the Reporting Person's provision of service to the Issuer on each vesting

9. The RSUs vest as to 1/16th of the total shares on April 1, 2024, and 1/16th of the total shares will vest quarterly thereafter, subject to the Reporting Person's provision of service to the Issuer on each vesting date.

/s/ Andrew Woods

10/03/2024

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v). \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.