

ARCHIVED EVENTS

- [Evercore TMT Global Conference](#)
June 3, 2026
- [21st Annual Needham Technology, Media and Consumer Conference](#)
May 13, 2026
- [Q1 2026 Earnings Webcast and Supporting Materials](#)
May 7, 2026

IN CASE YOU MISSED IT

Case Studies:

- [From Moments to Momentum: Live Sports at Scale with PubMatic](#)
May 2026
- [Autonomous CTV in Action: PubMatic and Abovomaxlead Drive Efficiency and Quality](#)
May 2026
- [Activate Achieved 32% Lower CPA For a Leading Global Betting and Gaming Business](#)
May 2026
- [PubMatic's Activate Unlocks Greater Efficiency, Reach and Engagement for Kinesso and a Leading Energy Brand](#)
May 2026
- [Leveraging Supply-Side Targeting to Boost Efficiency and Reach for Butler/Till](#)
May 2026
- [PubMatic and Agence 79 Drive 14.3% Higher Video Performance Through Data-Driven Curation in France](#)
May 2026

Agentic Advertising Demos:

- [PubMatic AgenticOS in Action](#)
- [Live Sports Marketplace](#)

Blog Posts:

- [Decision Fabric: How We Put Partner Intelligence Inside the Auction](#)
June 1, 2026
- [Programmatic Promised Transparency. Agentic is Built to Deliver it: Introducing the Detailed Reasoning Agent](#)
May 20, 2026
- [Trust is the Real Innovation in Agentic Advertising](#)
May 5, 2026
- [Our Deal Management Agent: Bringing Scaled AI-Adoption to PMPs, PGs, and Auction Packages](#)
April 28, 2026
- [The Next Phase of Mobile Monetization Belongs to Publishers Who Diversify](#)
April 16, 2026
- [Partner Perspectives: DIRECTTV Advertising on Modernizing the TV Experience](#)
April 15, 2026
- [Inside AgenticOS: A look at PubMatic's Full Buy-Side Agent Stack](#)
April 14, 2026
- [Where Mobile Scale Meets Mediation Power: Unity LevelPlay Now Available with PubMatic](#)
April 9, 2026
- [The Supply Advantage: The Intelligence Infrastructure Driving 2026 Political Performance](#)
April 6, 2026

PUBMATIC IN THE NEWS

- [Ad Tech Briefing: Containerization moves from concept to competition](#)
Digiday | June 2, 2026
- [PubMatic Launches Decision Fabric on AgenticOS, Giving Partner Decision Models a Native Environment Inside the Programmatic Supply Path](#)
Press Release | June 1, 2026
- [PubMatic Appoints Sabrina Anand as Country Manager for Canada](#)
Press Release | May 13, 2026
- [PubMatic's Agentic AI is Going Beyond Direct Deals](#)

INVESTOR RELATIONS ROUNDUP

MAY 2026 ISSUE

[AdExchanger | May 08, 2026](#)

- [Using Agentic AI to Connect Across the Funnel](#)
[Adweek | May 5, 2026](#)
- [PubMatic's AgenticOS Accelerates Globally as Agentic Campaigns Unlock Efficiency and Performance](#)
[Press Release | April 27, 2026](#)
- [Introducing New Pathways to Programmatic CTV at Scale](#)
[Walmart Connect | April 27, 2026](#)
- [PayPal Brings New Commerce-Grade Identity Solution to Advertising Industry](#)
[PayPal | April 27, 2026](#)
- [Dappier Unveils Sponsored Conversations, Transforms Open Web into AI-driven Media Channel for Advertisers & Publishers](#)
[Press Release | April 27, 2026](#)
- [PubMatic Highlights Programmatic Opportunity as Co-Viewing Redefines Attention for APAC Marketers](#)
[Press Release | April 22, 2026](#)
- [AdRoll and PubMatic Enable Agent-Powered Deal Troubleshooting via MCP Integration](#)
[Press Release | April 23, 2026](#)
- [PubMatic Brings Custom Creative Formats to AgenticOS: Creative, Planning and Execution Run as One Workflow](#)
[Press Release | April 22, 2026](#)

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