EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our investor relations site.

IN CASE YOU MISSED IT

Case Studies:

- PubMatic OpenWrap SDK Delivers 34% Revenue Uplift for Autoscout24
  December 20, 2022
- Omnicom Media Group Germany Streamlines Deals With PubMatic’s Media Buyer Console
  December 9, 2022

Blogs:

- Predictions for Mobile Advertising in 2023
  December 22, 2022
- 4 Ways CTV Advertising Will Evolve In 2023
  December 7, 2022

PUBMATIC IN THE NEWS

- SPO Is Evolving Thanks To Direct Publisher Connections And A Push For Sustainability
  AdExchanger | December 28, 2022
- Adelaide Announces Global Partnership with PubMatic to Launch First High-Attention Auction Packages
  ExchangeWire | December 19, 2022
- Rethinking In-Game Advertising
  ANA | December 19, 2022
- Programmatic Transparency Will Help CTV Scale
  AdExchanger | December 19, 2022
- PubMatic adopts Adelaide’s attention metrics to create ‘supply chain 2.0’
  Digiday | December 16, 2022
- The Simple But Overlooked Way to Unlock Scale and Brand Safety in Programmatic CTV
  Broadcasting + Cable | December 13, 2022
- The Fishbowl: Emma Newman, PubMatic
  The Media Leader | December 7, 2022
(VIDEO) The Perils Of Blossoming Call For Voltron: PubMatic’s Scaglione Urges AVODs To Grow Responsibly
Beet.tv | December 6, 2022

We’re already in a cookieless present - here’s how marketers can capitalize
The Drum | December 6, 2022

CTV: the Trends for 2023
ExchangeWire | December 5, 2022

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