

PUBMATIC IR ROUNDUP

FEBRUARY 2022 ISSUE

RECENT & UPCOMING EVENTS

- **Q4 2021 and FY 2021 Earnings**

You may access the live or archived webcast from our [investor relations site](#).

February 28, 2022 at 5pm ET / 2pm PT

- **PubMatic will be presenting at the following conferences:**

- **The JMP Securities Technology Conference**

March 7, 2022 at 12pm ET / 9am PT

- **KeyBanc Emerging Tech Summit**

March 9, 2022 at 12pm ET / 9am PT

Webcasts of these events will be available on the [Events and Presentations page](#) of our investor relations site.

IN CASE YOU MISSED IT

Case Studies:

- [PubMatic Awarded The German Marketplace Deals \(GMD\) Quality Certificate By BVDW](#)

February 28, 2022

- [PubMatic and LiveRamp: Publishers Significantly Increase Fill Rate, Yield, and Overall Revenue Across Cookieless Browsers Globally](#)

February 24, 2022

- [PubMatic and MiQ are at the Leading Edge of Addressability Innovation](#)

February 15, 2022

- [How PubMatic's Premium Inventory and Google Audiences Deliver Better Open Market Performance for Amnet](#)

February 11, 2022

Blogs:

- [Partnering with GroupM to Build the Supply Chain of the Future](#)

February 24, 2022

- [Transparency Triangulation Is Required To Get To The Bottom Of Supply Chain Quality](#)

February 3, 2022

- [Lashanne Phang Named PubMatic's New Global Mobile Lead](#)

February 2, 2022

PUBMATIC IR ROUNDUP

FEBRUARY 2022 ISSUE

Research:

- [Programmatic In-App Advertising Helps Drive Brand Affinity And Customer Engagement In APAC](#)
[February 16, 2022](#)
- [IAB Europe's Guide to In-App Advertising](#)
[February 3, 2022](#)

PUBMATIC IN THE NEWS

- [PubMatic Selected by GroupM To Support the Supply Chain of the Future](#)
[Press Release | February 24, 2022](#)
- [Mobile in-app emerging as preferred digital advertising channel: Study](#)
[Exchange4Media | February 17, 2022](#)
- [The Trade Desk pulls out of Google's ad auction: What are the ripple effects?](#)
[Campaign | February 16, 2022](#)
- [Samba TV and PubMatic Launch Australia Partnership to Deliver Programmatic Omniscreen TV Audience Targeting](#)
[Press Release | February 15, 2022](#)
- [Curating inventory: the future of supply side platforms](#)
[Campaign | February 26, 2022](#)
- [Auction Packages: Making Good on the Promise of Programmatic](#)
[B&T | February 7, 2022](#)
- [Google Ad Manager Remains Most Used SSP; PubMatic Neck-And-Neck with APS](#)
[AdExchanger | February 4, 2022](#)
- [4 Ways B2B Marketers Will Have to Adapt Post-IPO](#)
[BuiltIn | February 2, 2022](#)

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