RECENT & UPCOMING EVENTS

▪ Q4 2021 and FY 2021 Earnings
You may access the live or archived webcast from our investor relations site.
February 28, 2022 at 5pm ET / 2pm PT

▪ PubMatic will be presenting at the following conferences:
  o The JMP Securities Technology Conference
    March 7, 2022 at 12pm ET / 9am PT
  o KeyBanc Emerging Tech Summit
    March 9, 2022 at 12pm ET / 9am PT
Webcasts of these events will be available on the Events and Presentations page of our investor relations site.

IN CASE YOU MISSED IT

Case Studies:

▪ PubMatic Awarded The German Marketplace Deals (GMD) Quality Certificate By BVDW
  February 28, 2022
▪ PubMatic and LiveRamp: Publishers Significantly Increase Fill Rate, Yield, and Overall Revenue Across Cookieless Browsers Globally
  February 24, 2022
▪ PubMatic and MiQ are at the Leading Edge of Addressability Innovation
  February 15, 2022
▪ How PubMatic’s Premium Inventory and Google Audiences Deliver Better Open Market Performance for Amnet
  February 11, 2022

Blogs:

▪ Partnering with GroupM to Build the Supply Chain of the Future
  February 24, 2022
▪ Transparency Triangulation Is Required To Get To The Bottom Of Supply Chain Quality
  February 3, 2022
▪ Lashanne Phang Named PubMatic’s New Global Mobile Lead
  February 2, 2022
Research:

- **Programmatic In-App Advertising Helps Drive Brand Affinity And Customer Engagement In APAC**
  February 16, 2022
- **IAB Europe’s Guide to In-App Advertising**
  February 3, 2022

**PUBMATIC IN THE NEWS**

- **PubMatic Selected by GroupM To Support the Supply Chain of the Future**
  Press Release | February 24, 2022
- **Mobile in-app emerging as preferred digital advertising channel: Study**
  Exchange4Media | February 17, 2022
- **The Trade Desk pulls out of Google’s ad auction: What are the ripple effects?**
  Campaign | February 16, 2022
- **Samba TV and PubMatic Launch Australia Partnership to Deliver Programmatic Omniscreen TV Audience Targeting**
  Press Release | February 15, 2022
- **Curating inventory: the future of supply side platforms**
  Campaign | February 26, 2022
- **Auction Packages: Making Good on the Promise of Programmatic**
  B&T | February 7, 2022
- **Google Ad Manager Remains Most Used SSP; PubMatic Neck-And-Neck with APS**
  AdExchanger | February 4, 2022
- **4 Ways B2B Marketers Will Have to Adapt Post-IPO**
  BuiltIn | February 2, 2022

*PubMatic’s IR Roundups are not intended to be a comprehensive report of the company’s recent mentions in print or digital media, whether issued by PubMatic or third parties. PubMatic does not endorse or adopt the views expressed in any third-party materials linked above or contained on or available through PubMatic’s website.*