UPCOMING EVENTS

- **Q4 2021 and FY 2021 Earnings**
  
  You may access the live or archived webcast from our [investor relations site](#).
  
  February 28, 2022 at 5pm ET / 2pm PT

IN CASE YOU MISSED IT

**Blogs:**
- Kepler Partners with Supply Side Platforms to Maximize Media Impact
  
  January 18, 2022

**Research:**
- IAB Europe Guide to CTV Targeting and Measurement
  
  January 27, 2022

- The Media Buyer’s Guide to Impactful Auction Packages
  
  January 12, 2022

PUBMATIC IN THE NEWS

- Why Sellers.json Is Limited – And How Supply Chain Objects Can Help
  
  AdExchanger | January 26, 2022

- New initiative aims to support development of addressable media in European markets
  
  The Drum | January 25, 2022

- The year ahead for adtech: First-party data, comprehensive ID solutions, increased standards
  
  Campaign Asia | January 17, 2022

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