

PUBMATIC IR ROUNDUP

JANUARY 2022 ISSUE

UPCOMING EVENTS

- **Q4 2021 and FY 2021 Earnings**

You may access the live or archived webcast from our [investor relations site](#).

February 28, 2022 at 5pm ET / 2pm PT

IN CASE YOU MISSED IT

Blogs:

- [Kepler Partners with Supply Side Platforms to Maximize Media Impact](#)
January 18, 2022

Research:

- [IAB Europe Guide to CTV Targeting and Measurement](#)
January 27, 2022
- [The Media Buyer's Guide to Impactful Auction Packages](#)
January 12, 2022

PUBMATIC IN THE NEWS

- [Why Sellers.json Is Limited – And How Supply Chain Objects Can Help](#)
AdExchanger | January 26, 2022
- [New initiative aims to support development of addressable media in European markets](#)
The Drum | January 25, 2022
- [The year ahead for adtech: First-party data, comprehensive ID solutions, increased standards](#)
Campaign Asia | January 17, 2022

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