EVENTS

- PubMatic will be presenting at the following conferences:
  - Raymond James Technology Investors Conference
    December 6, 2022 at 10:55am ET / 7:55am PT
- Information about upcoming earnings calls and investor conferences will be available on our investor relations site.

IN CASE YOU MISSED IT

Case Studies:
- PubMatic and Goodway Group Unlock Superior ROI w/ Consumer Experience Auction Package
  November 4, 2022

Blogs:
- 6 Ways Publishers Can Maximize Ad Revenue This Holiday Season
  November 11, 2022
- PubMatic And NewsGuard Launch Responsible News Private Marketplace
  November 10, 2022
- Automating K8s Cluster Backup And Upgrades With Zero Downtime
  November 7, 2022

Research:
- Quarterly Global Digital Advertising Trends: Q3 2022
  November 9, 2022

 PUBMATIC IN THE NEWS

- Auction Packages: The Key to programmatic Supply Path Optimisation
  AdNews | November 22, 2022
- Horizon Media Whittles Down Partners And Strikes SPO Deal With PubMatic
  AdExchanger | November 21, 2022
- We need to adopt an inclusive approach to sustainability
  CMO Alliance | November 17, 2022
- How important is standardization to evolving the CTV market?
  The Drum | November 15, 2022
- CTV Ad Confidence Has Reached A Tipping Point: PubMatic’s Dozeman
  Beet.tv | November 15, 2022
What Buyers Want: PubMatic’s Steinberg On The New TV (VIDEO)
Beet.tv  |  November 8, 2022

In a Fast-Changing And Fragmented Market, Data Targeting On The Sell-Side Works for Everyone
B&T  |  November 7, 2022

A vibrant addressable media ecosystem is only possible through collaboration
The Drum  |  November 3, 2022

Why Google Plays Down Its Ad-Tech Business but Is Determined to Keep It
The Wall Street Journal  |  November 1, 2022

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