

# PUBMATIC IR ROUNDUP

SEPTEMBER 2021 ISSUE

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## UPCOMING EVENTS

### Recent Events:

- Archived webcasts of our Q2 2021 earnings call and recent investor conferences are available on our [investor relations site](#).

## IN CASE YOU MISSED IT

### Blogs:

- [Debugging OpenWrap Made Easy](#)  
September 27, 2021
- [Culture Of Recognition At PubMatic](#)  
September 10, 2021
- [Paying Back Johns Hopkins' Investment In The Future](#)  
September 9, 2021
- [Diversity & Inclusion 2021: How We're Doing](#)  
September 1, 2021

### Case Studies:

- [How Zee Media Saw a 40% Increase in Overall Programmatic Revenue by Adopting PubMatic's Openwrap](#)  
September 23, 2021
- [CAIRORCS MEDIA Increase Revenue By 2x With PubMatic's OpenWrap for AMP](#)  
September 20, 2021

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## PUBMATIC IN THE NEWS

- [Amar Goel, Founder, Chairman & CIO of PubMatic, Has Some Advice About Startup Funding](#)  
[Grit Daily | September 22, 2021](#)
- [PubMatic Research: IDFA changes provide new opportunities to engage mobile consumers](#)  
[B&T | September 21, 2021](#)
- [Nielsen Announces Data Collaboration With PubMatic Changing The Way Marketers Transact On Audience Data](#)  
[Press Release | September 14, 2021](#)
- [PubMatic Announces the Opening of New Office in Madrid](#)  
[Press Release | September 9, 2021](#)
- [Zapr Partners with PubMatic to Expand Addressability Footprint for Marketers in India](#)  
[Press Release | September 9, 2021](#)
- [Audiencerate Partners with PubMatic in Audience Encore Integration to Meet Europe's Private Marketplace Trend](#)  
[Press Release | September 1, 2021](#)
- [It's Time For Publishers To Embrace Server-to-Server](#)  
[AdExchanger | September 1, 2021](#)

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