

ARCHIVED EVENTS

- [Evercore TMT Global Conference](#)
June 3, 2026
- [21st Annual Needham Technology, Media and Consumer Conference](#)
May 13, 2026
- [Q1 2026 Earnings Webcast and Supporting Materials](#)
May 7, 2026

IN CASE YOU MISSED IT

Case Studies:

- [PubMatic and Havas Media Launch the First Agentic CTV Campaign in Spain Achieving 18% Lower CPM vs Target](#)
June 2026
- [PubMatic's AgenticOS Gives Level Agency a Decisive Edge in a Head-to-Head Test Against Incumbent DSP](#)
June 2026
- [CTV Programmatic Precision Delivers 72% Cost Savings](#)
June 2026

Executive Dialogues:

- [PubMatic + Untapped Growth](#)PubMatic + Untapped Growth
- [PubMatic + DeepIntent](#)

Agentic Advertising Demos:

- [PubMatic AgenticOS in Action](#)
- [Live Sports Marketplace](#)

Blog Posts:

- [The Supply Path Decision That Will Define Margins in 2026](#)
July 1, 2026

INVESTOR RELATIONS ROUNDUP

JUNE 2026 ISSUE

- [Models to Minds: Engineering Agentic AI at PubMatic's 2026 Hackathon](#)
June 9, 2026
- [Decision Fabric: How We Put Partner Intelligence Inside the Auction](#)
June 1, 2026

PUBMATIC IN THE NEWS

- [How Agentic AI is Saving More Than Time in Buying Ad Campaigns](#)
Ad Age | June 25, 2026
- [Ad Tech Briefing: Agentic AI, interoperability and control dominate Cannes Lions announcements](#)
Ad Age | June 25, 2026
- [PubMatic + Sony Pictures](#)
Strategic Partnership Announcement | June 22, 2026
- [AI on the Supply Side: How PubMatic is Challenging Ad Tech's Old Guard](#)
BriefGlance.com | June 22, 2026
- [Channel 4 Expands its Ad Tech Offering with Five New Partnerships](#)
Strategic Partnership Announcement | June 22, 2026
- [Level Agency Tests AgenticOS Against Its Incumbent DSP, Doubles Reach Per Dollar](#)
Press Release | June 22, 2026
- [Ad Tech Company PubMatic Launches Programmatic CTV Marketplace for Indie Creator Publishers](#)
Net Influencer | June 19, 2026
- [PubMatic Launches Creator Marketplace to Connect Content Creators with Emerging Agentic Demand](#)
Press Release | June 18, 2026
- [Beyond Sponsorships: PubMatic Unlocks Programmatic Ads for Creators](#)
BriefGlance.com | June 18, 2026
- [Gracenote and PubMatic Bring Curated Live Sports and Content-Level Deals to Programmatic CTV](#)
Press Release | June 17, 2026
- [Independent Ad Tech is Reframing Itself Around Cloud Hardware](#)
AdExchanger | June 11, 2026

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JUNE 2026 ISSUE

- [PubMatic and Agence 79 Achieve 5x Higher CTR vs Open Market with Programmatic Video Curation in France](#)
[Press Release | June 8, 2026](#)
- [PubMatic and Havas Launch the First Agentic CTV Campaign in Spain for Telefonica, Achieving 18% Lower CPM Target](#)
[Press Release | June 9, 2026](#)
- [Ad Tech Briefing: Containerization moves from concept to competition](#)
[Digiday | June 3, 2026](#)

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