PUBMATIC IR ROUNDUP

NOVEMBER 2023 ISSUE

RECENT EVENTS

- Archived webcasts of our Q3 2023 earnings call and recent investor conferences are available on our investor relations site.

IN CASE YOU MISSED IT

Research:

- Building a Commerce Media Strategy - Now and Beyond
  November 27, 2023

- IAB Europe's Attitudes to Programmatic 2023 Report
  IAB Europe | November 23, 2023

- Quarterly Global Video Advertising Spend Trends: Q3 2023
  November 9, 2023

- Quarterly Global Digital Advertising Spend Trends: Q3 2023
  November 9, 2023

PUBMATIC IN THE NEWS

- PubMatic Announces Appointment of Luke Smith as Senior Director CTV and Online Video, APAC
  Press Release | November 30, 2023

- Unlocking the promise of programmatic for video & CTV buying
  e4m | November 27, 2023

- Broadcasters Don't Need to Fear Commoditisation in Programmatic Sales
  Videoweek | November 23, 2023

- PubMatic and PhonePe Partner to Deliver High Quality and Engaging Audience Assets to Advertisers in India
  Press Release | November 22, 2023

- PubMatic Broadens Global Footprint With The Appointment of Franck Lewkowicz as Country Manager, France
  Press Release | November 16, 2023

- Emma Newman: how do you drive media performance with sustainability in mind?
  New Digital Age | November 15, 2023

- Why CTV and BVOD are key to PubMatic's Activate launch in APAC

MediaWeek | November 13, 2023

- [PubMatic Is Building For The Day Advertising Demand Takes Off Again](#)
  AdExchanger | November 9, 2023

- [PubMatic is First Sell-Side Technology Provider to Offer Powerful Experian Commerce Data in Both the US and UK](#)
  Press Release | November 6, 2023