

PUBMATIC IR ROUNDUP

NOVEMBER 2023 ISSUE

RECENT EVENTS

- Archived webcasts of our Q3 2023 earnings call and recent investor conferences are available on our [investor relations site](#).

IN CASE YOU MISSED IT

Research:

- [Building a Commerce Media Strategy - Now and Beyond](#)
November 27, 2023
- [IAB Europe's Attitudes to Programmatic 2023 Report](#)
IAB Europe | November 23, 2023
- [Quarterly Global Video Advertising Spend Trends: Q3 2023](#)
November 9, 2023
- [Quarterly Global Digital Advertising Spend Trends: Q3 2023](#)
November 9, 2023

PUBMATIC IN THE NEWS

- [PubMatic Announces Appointment of Luke Smith as Senior Director CTV and Online Video, APAC](#)
Press Release | November 30, 2023
- [Unlocking the promise of programmatic for video & CTV buying e4m](#)
November 27, 2023
- [Broadcasters Don't Need to Fear Commoditisation in Programmatic Sales](#)
Videoweeek | November 23, 2023
- [PubMatic and PhonePe Partner to Deliver High Quality and Engaging Audience Assets to Advertisers in India](#)
Press Release | November 22, 2023
- [PubMatic Broadens Global Footprint With The Appointment of Franck Lewkowicz as Country Manager, France](#)
Press Release | November 16, 2023
- [Emma Newman: how do you drive media performance with sustainability in mind?](#)
New Digital Age | November 15, 2023
- [Why CTV and BVOD are key to PubMatic's Activate launch in APAC](#)

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NOVEMBER 2023 ISSUE

[MediaWeek | November 13, 2023](#)

- [PubMatic Is Building For The Day Advertising Demand Takes Off Again](#)
[AdExchanger | November 9, 2023](#)
- [PubMatic is First Sell-Side Technology Provider to Offer Powerful Experian Commerce Data in Both the US and UK](#)
[Press Release | November 6, 2023](#)

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