EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our investor relations site.

IN CASE YOU MISSED IT

Research:
- Global Advertiser Ad Spend Infographic
  March 15, 2021

Blogs:
- Improving Web Vitals Scores With OpenWrap Or Prebid.Js
  March 26, 2021
- Facilitating The Advertiser-Publisher Partnership On The Path To Addressability
  March 24, 2021
- Building For The Future Of Ad Tech With A Private Cloud Data Center Strategy
  March 17, 2021
- Addressability And The Path To Compliance
  March 12, 2021
- What The IAB’s Buyers.Json Transparency Initiative Means For Digital Advertising
  March 11, 2021
- Make Sure Your Post-Cookie Identity Plan Isn’t Half Baked
  March 10, 2021
- The New Opportunity for a Sustainable Ad Tech Ecosystem
  March 4, 2021
- Continuous Integration and Continuous Delivery at Scale
  March 1, 2021
PUBMATIC IN THE NEWS

- **New Innovations Drive Growth for PubMatic's Omnichannel Wrapper Solution**
  Press Release | March 31, 2021

- ‘This isn’t an easy topic to understand’: Google’s identifier forces ad tech to make some hard choices
  Digiday | March 15, 2021

- **Why GroupM Values Supply Path Optimization**
  AdWeek | March 12, 2021

- **GroupM Strikes Preferred SSP Deal With PubMatic**
  AdExchanger | March 9, 2021

- **PubMatic Competes With Tech’s Big Guns in Digital Ads, And Thrives**
  Investor’s Business Daily | March 4, 2021

- ‘Stories don’t equal fluff’: Why narrative spins, not fundamentals, are driving the ad tech stock market
  Digiday | March 3, 2021

- **What Will the Next Generation of Broadcasters and CTV Platforms Look Like?**
  VideoWeek | March 2, 2021