UPCOMING EVENTS

- **Q4 and 2020 Earnings**
  You can access the live or archived webcast from our investor relations site.
  February 23, 2021 at 5pm ET / 2pm PT

- **PubMatic will be presenting at the following conferences:**
  - **KeyBanc Capital Markets’ Virtual Emerging Tech Summit**
    February 25, 2021 at 11:35am ET / 8:35am PT
  - **Raymond James 42nd Annual Institutional Investors Conference**
    March 1, 2021 at 3:50pm ET / 12:50pm PT
  - **JMP Securities Technology Conference**
    March 2, 2021 at 11:00am ET / 8:00am PT

Webcasts of these events will be available on the Investor Calendar page of our investor relations site.

IN CASE YOU MISSED IT

Research:

- **The Future of Connected TV (CTV) Advertising in Europe**
  VideoWeek | January 26, 2021

- **WTF is The Future of Identity and Addressability**
  Digiday | January 11, 2021

- **The State of Omnichannel Wrapper: US Market Landscape Study**
  Advertiser Perceptions | November 17, 2020

Blogs

- **Specialized Infrastructure is a Competitive Advantage for Publishers and Advertisers**
  January 29, 2021

- **PubMatic Machine Learning Hackathon 2020 – Rise of the Machines**
  January 14, 2021

Case Studies:

- **How PubMatic Helped Chegg Achieve a 20% YoY Video Private Marketplace (PMP) Lift**
  December 16, 2020
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