PUBMATIC IR ROUNDUP

JUNE 2022 ISSUE

EVENTS

 Information about upcoming earnings calls and investor conferences will be available on our investor relations site.

IN CASE YOU MISSED IT

Case Studies:

 How a Leading Chinese Game Developer Increased In-App Banner Revenue with <u>PubMatic</u> June 6, 2022

Blogs:

 Five Ways PubMatic Is Prioritizing Data Center Sustainability—And Growth June 16, 2022

Research:

- Why Cross-Screen Addressability Matters: PubMatic's Partnership June 7, 2022
- Why Cross-Screen Addressability Matters: The Impact of Addressability Changes June 7, 2022

PUBMATIC IN THE NEWS

- Rajeev Goel of PubMatic Named Ernst & Young LLP (EY US) Entrepreneur Of The Year® 2022 Bay Area Award Winner Press Release | June 29, 2022
- PubMatic to Join Russell 2000® and Russell 3000® Indexes
 Press Release | June 21, 2022
- How brands and publishers can develop and improve their data strategies
 The Drum | June 21, 2022
- Retail Media Can Go Off-Site: PubMatic's Amar Goel Beet.tv | June 16, 2022
- PubMatic Achieves 100% Renewable Energy Across Global Data Centers
 Press Release I June 16, 2022
- Mondelez, True Digital, Publicis and PubMatic on how CTV can be boosted in APAC

The Drum | June 14, 2022



PUBMATIC IR ROUNDUP

JUNE 2022 ISSUE

 PubMatic Names Zendesk CFO Shelagh Glaser and JFrog CFO Jacob Shulman to Board of Directors

Press Release | June 7, 2022

- In ad tech, disintermediation is heating up Digiday | June 2, 2022
- The Rundown: Five (new) questions to ask about Netflix's ad-supported plans
 Digiday | June 1, 2022
- 'A shift we're participating in': Reflections on the quarter with PubMatic CEO Rajeev Goel

Digiday | June 1, 2022

PubMatic's IR Roundups are not intended to be a comprehensive report of the company's recent mentions in print or digital media, whether issued by PubMatic or third parties. PubMatic does not endorse or adopt the views expressed in any third-party materials linked above or contained on or available through PubMatic's website.

