

PUBMATIC IR ROUNDUP

JULY 2023 ISSUE

UPCOMING EVENTS

- **Q2 2023 Earnings Call**

You may access the archived webcast from our [investor relations site](#).

Tuesday, August 9, 2023 at 4:30pm ET / 1:30pm PT

IN CASE YOU MISSED IT

Blogs:

- [Connect + Convert: The New Equation For Commerce Media Revenue](#)
July 25, 2023
- [Project Flash – Optimizing Workflows With Advanced Automation](#)
July 17, 2023
- [PubMatic Marks One Year Of Pune Hybrid Workplace Success](#)
July 17, 2023

Case Studies:

- [PubMatic Delivers 9X the Bid Requests and 6X the Revenue for iQIYI](#)
July 17, 2023

PUBMATIC IN THE NEWS

- [PubMatic expands commerce offerings as retail media grows](#)
Digiday | July 25, 2023
- [PubMatic Unveils Holistic Commerce Media Offering with the Launch of Convert](#)
Press Release | July 25, 2023
- [Brightcove Forms Strategic Partnership With PubMatic to Fuel Its Ad Monetization Service](#)
Press Release | July 20, 2023
- [Ad tech industry gears up to combat MFAs](#)
Digiday | July 19, 2023
- [How the Digital Media Supply Chain Needs to Evolve for Commerce Media to Thrive](#)
ANA | July 18, 2023

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- [Playground xyz's High-Attention Marketplaces Are Now Available with PubMatic](#)
[Press Release | July 12, 2023](#)
- [Ad tech's 2023 vibe shift](#)
[AdExchanger | July 6, 2023](#)

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