

# PUBMATIC IR ROUNDUP

OCTOBER 2021 ISSUE

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## UPCOMING EVENTS

- **Q3 2021 Earnings**

You may access the live or archived webcast from our [investor relations site](#).

November 9, 2021 at 5pm ET / 2pm PT

## IN CASE YOU MISSED IT

### Blogs:

- [Introducing Expanded Reporting For Multiple Buyer Seats — Mission Control For All Your Data](#)  
October 28, 2021
- [4 Mobile Game Advertising Myths Debunked](#)  
October 20, 2021
- [Welcome To The Programmatic And Biddable CTV Era](#)  
October 14, 2021

### Case Studies:

- [PubMatic & Semasio Boost Campaign Reach By 205% For Omnicom's OMD Netherlands](#)  
October 20, 2021

## PUBMATIC IN THE NEWS

- [PubMatic and Semasio Expand Partnership and Deliver Increased Reach for Omnicom Media Group](#)  
Press Release | October 20, 2021
- [Now is the time for retailers to make the lucrative move into media](#)  
Retail Week | October 6, 2021

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