UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant \boxtimes

Filed by a Party other than the Registrant \Box
Check the appropriate box: □ Preliminary Proxy Statement □ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) □ Definitive Proxy Statement □ Definitive Additional Materials □ Soliciting Material Pursuant to §240.14a-12
PubMatic, Inc. (Name of Registrant as Specified In Its Charter)
$\frac{N/A}{N}$ (Name of Person(s) Filing Proxy Statement, if other than the Registrant)
Payment of Filing Fee (Check the appropriate box): No fee required. Fee paid previously with preliminary materials. Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.

Your Vote Counts!

PUBMATIC, INC.

2023 Annual Meeting Vote by May 30, 2023 11:59 PM ET

PUBMATIC, INC. 601 MARSHALL ST. REDWOOD CITY, CA 94063



You invested in PUBMATIC, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on May 31, 2023.

Get informed before you vote

View the Notice & Proxy Statement, Annual Report, Form 10-K online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 17, 2023. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users

Point your camera here and vote without entering a control number





Vote Virtually at the Meeting*

May 31, 2023 9:00 AM PDT

Virtually at: www.virtualshareholdermeeting.com/PUBM2023

^{*}Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voti	_							
		ion of Direct	ors					
		ninees:						⊘ For
		Cathleen Bl		03)	Shelagh Glaser	05)	*	0.5.
	02)	Susan Daim	ler	04)	Amar K. Goel	06)	Jacob Shulman	
	The for t	ratification o he fiscal year	f the appointm ending Decem	ent of Deloi nber 31, 202	itte & Touche LLP as our 23.	independent r	egistered public accounting	o firm ⊘For
	To a	pprove, on a	non-binding a	dvisory basi:	s, the compensation of o	ur named exe	cutive officers.	⊘ For
101	Γ E: Suc	h other busi	ness as may pr	operly come	before the meeting or a	ny adjournme	ent thereof.	

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".