

PUBMATIC IR ROUNDUP

SEPTEMBER 2024 ISSUE

UPCOMING EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our [investor relations site](#).

IN CASE YOU MISSED IT

Case Study

- [PubMatic Delivers 24% Revenue Uplift for Tokyo Tsushin Group](#)
September 18, 2024

Blog:

- [A Decade of Innovation: The 2024 PubMatic Hackathon](#)
September 23, 2024

PUBMATIC IN THE NEWS

- [Through a Brand's Lens: Navigating the Ever-Changing Advertising Landscape](#)
Advertising Week | September 30, 2024
- [GARM vs. X: It's not just ethics, it's economics](#)
Campaign US | September 25, 2024
- [PubMatic Becomes the First Supply-Side Platform to Integrate with Digiseg](#)
Press Release | September 23, 2024
- [CFO of the Year Finalist, Public Company, Small: Steve Pantelick, PubMatic Inc.](#)
San Francisco Business Journal | September 20, 2024
- [Haleon Selects PubMatic as Supply Optimisation Partner to Enable More Effective, Sustainable Media Buying](#)
Press Release | September 16, 2024
- [DOJ accuses Google of knowingly taking power from publishers as government enters emails and audio as evidence](#)
Digiday | September 13, 2024
- [Q&A: Luke Smith on Shifts to CTV Advertising in APAC](#)
Branding in Asia | September 4, 2024

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