

PUBMATIC IR ROUNDUP

JUNE 2023 ISSUE

RECENT EVENTS

- Archived webcasts of our Q1 2023 earnings call and recent investor conferences are available on our [investor relations site](#).

IN CASE YOU MISSED IT

Blogs:

- [Advancing Responsible Media By Removing MFA Inventory From Auction Packages](#)
June 28, 2023
- [How We Deliver Customized Header Bidding Performance](#)
June 27, 2023
- [Southeast Asia's OTT/CTV Landscape Is Set For Strong Growth](#)
June 20, 2023
- [PubMatic's UK Carbon Footprint Report Highlights Carbon Efficient Operations & Provides A Blueprint For Future Efforts](#)
June 19, 2023

Case Studies:

- [PubMatic's Unique Demand Delivers 282% YOY Revenue Increase for LocalNow](#)
June 22, 2023
- [PubMatic Drives 317% PMP Revenue Growth for Premium CTV Publisher](#)
June 8, 2023

PUBMATIC IN THE NEWS

- [OTT/CTV Publishers: Flatten Your Waterfall To Create Maximum Value](#)
Adgully | June 26, 2023
- [The Evolution of The Supply Chain: PubMatic and GroupM](#)
ExchangeWire | June 21, 2023
- [PubMatic Enhances CTV Platform Amid Strong Momentum from Premium Streaming Publishers](#)
Press Release | June 15, 2023
- [PubMatic and Telkomsel to Offer Enhanced Audience Targeting in Digital Advertising Across Indonesia](#)

PUBMATIC IR ROUNDUP

JUNE 2023 ISSUE

[Press Release | June 8, 2023](#)

- [How to deliver DE&I holistically – experts from PubMatic, The Barber Shop, GroupM, and Omnicom Media UK discuss Campaign UK | June 7, 2023](#)

PubMatic's IR Roundups are not intended to be a comprehensive report of the company's recent mentions in print or digital media, whether issued by PubMatic or third parties. PubMatic does not endorse or adopt the views expressed in any third-party materials linked above or contained on or available through PubMatic's website.

All materials published by PubMatic are only as of the date initially published. PubMatic undertakes no obligation to update any forward-looking statement contained therein.