

PUBMATIC IR ROUNDUP

JANUARY 2023 ISSUE

UPCOMING EVENTS

- **Q4 2022 and FY 2022 Earnings**

You may access the live or archived webcast from our [investor relations site](#).

February 28, 2023 at 4:30pm ET / 1:30pm PT

IN CASE YOU MISSED IT

Blogs:

- [What Can We Expect From CTV In 2023?](#)
January 25, 2023

Research:

- [The Evolution of Commerce Media in Europe](#)
January 25, 2023

PUBMATIC IN THE NEWS

- [Breakup of Google's Ad Business Would Reshape \\$500 Billion Sector](#)
The Wall Street Journal | January 29, 2023
- [PubMatic Appoints Jona Oboza to Lead Southeast Asia & Korea](#)
Branding in Asia | January 26, 2023
- [Research from PubMatic & ExchangeWire Reveals Two-Thirds of European Retailers are Increasing Investment in Commerce Media](#)
ExchangeWire | January 25, 2023
- [ISBA's second programmatic supply chain report: Cause for confidence, but don't pause progress](#)
What's New in Publishing | January 20, 2023
- [User Identification Is a Hot Topic at Identity 2023](#)
StreetFight | January 19, 2023
- [How to streamline your digital publishing business in response to an uncertain economic climate](#)
AOP | January 18, 2023
- [Commerce Media: Connecting Sellers and Buyers](#)
ExchangeWire | January 18, 2023

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- [Content Signals Provide Foundation for CTV Advertising: PubMatic's Nicole Scaglione](#)
[Beet.tv | January 3, 2023](#)
- [Sustainability Will Keep On Trending In 2023](#)
[AdExchanger | January 3, 2023](#)

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