

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person [†] <u>Goel Amar K.</u> (Last) (First) (Middle) C/O PUBMATIC, INC. 601 MARSHALL STREET (Street) REDWOOD CA 94063 CITY CA 94063 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>PubMatic, Inc. [PUBM]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) CHAIRMAN, CHIEF INNOVATION OFF
	3. Date of Earliest Transaction (Month/Day/Year) 10/01/2024	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	10/01/2024		M		9,191	A	\$0	15,078	D	
Class A Common Stock	10/02/2024		S ⁽¹⁾		3,254	D	\$14.5244 ⁽²⁾	11,824	D	
Class A Common Stock	10/03/2024		S ⁽³⁾		3,889	D	\$14.3109 ⁽⁴⁾	7,935	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Restricted Stock Unit	\$0 ⁽⁵⁾	10/01/2024		M		2,993		(6)	(7)	Class A Common Stock	2,993	\$0	14,963	D	
Restricted Stock Unit	\$0 ⁽⁵⁾	10/01/2024		M		2,030		(8)	(7)	Class A Common Stock	2,030	\$0	18,269	D	
Restricted Stock Unit	\$0 ⁽⁵⁾	10/01/2024		M		4,168		(9)	(7)	Class A Common Stock	4,168	\$0	54,194	D	
Class B Common Stock	(10)							(10)	(10)	Class A Common Stock	1,231,585		1,231,585	I	By Birchwood Trust ⁽¹¹⁾
Class B Common Stock	(10)							(10)	(10)	Class A Common Stock	755,584		755,584	I	By Tuscan Irrevocable Trust ⁽¹²⁾
Class B Common Stock	(10)							(10)	(10)	Class A Common Stock	755,314		755,314	I	By Marais Irrevocable Trust ⁽¹³⁾
Class B Common Stock	(10)							(10)	(10)	Class A Common Stock	524,162		524,162	I	By RAJN Trust-A ⁽¹⁴⁾
Class B Common Stock	(10)							(10)	(10)	Class A Common Stock	524,247		524,247	I	By RAJN Trust-N ⁽¹⁵⁾
Class B Common Stock	(10)							(10)	(10)	Class A Common Stock	443,414		443,414	I	See footnote ⁽¹⁶⁾

Explanation of Responses:

- The sales reported on this Form 4 represent shares sold by the Reporting Person to cover tax withholding obligations in connection with the vesting and settlement of restricted stock units ("RSUs"). The sales were to satisfy tax withholding obligations to be funded by a "sell to cover" transaction.
- The price reported in this line item is a weighted average price. These shares were sold as part of block trades for multiple security holders of the Issuer on October 2, 2024 and October 3, 2024 at prices ranging from \$14.32 to \$14.77, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information

regarding the number of shares sold at each separate price within the range set forth herein with regard to the block trade.

3. The sales reported in this line item were effected pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person on December 5, 2023.

4. The price reported in this line item is a weighted average price. These shares were sold at prices ranging from \$14.22 to \$14.37, inclusive. The Reporting Person undertakes to provide to the Issuer, any securityholder of the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth herein.

5. Each RSU represents a right to receive one share of the Issuer's Class A Common Stock at the time of settlement for no consideration.

6. The RSUs vested as to 1/16th of the total shares on April 1, 2022, and 1/16th of the total shares vest quarterly thereafter, subject to the Reporting Person's provision of service to the Issuer on each vesting date.

7. RSUs do not expire; they either vest or are canceled prior to the vesting date.

8. The RSUs vested as to 1/16th of the total award on April 1, 2023, and 1/16th of the total shares will vest quarterly thereafter, subject to the Reporting Person's provision of service to the Issuer on each vesting date.

9. The RSUs vest as to 1/16th of the total shares on April 1, 2024, and 1/16th of the total shares will vest quarterly thereafter, subject to the Reporting Person's provision of service to the Issuer on each vesting date.

10. Each share of Class B common stock held by the Issuer's executive officers, directors and their respective affiliates will convert automatically into one share of Class A common stock upon any transfer, except for certain permitted transfers.

11. These shares are held by the Birchwood Trust, of which the Reporting Person and his spouse are beneficiaries.

12. These shares are held by the Tuscan Irrevocable Trust, of which the Reporting Person is a beneficiary.

13. These shares are held by the Marais Irrevocable Trust, of which the Reporting Person's spouse is a beneficiary. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.

14. These shares are held by the RAJN Trust-A, of which one of the Reporting Person's children is a beneficiary. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.

15. These shares are held by the RAJN Trust-N, of which one of the Reporting Person's children is a beneficiary. The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, if any, and the filing of this report is not an admission that the Reporting Person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.

16. These securities are held by the Reporting Person, as custodian for the benefit of his children under the California Uniform Transfers to Minors Act.

/s/ Andrew Woods, Attorney-in-
Fact 10/03/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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