EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our investor relations site.

IN CASE YOU MISSED IT

Case Studies:
- PubMatic and ironSource Exchange (iSX) Brings Mobile Publishers Incremental Brand Advertising Demand
  March 15, 2022

Blogs:
- Welcome To The Future Of Digital Advertising, Built For You
  March 14, 2022
- Making Waves: The Next Generation Of Sustainability And DE&I
  March 4, 2022

Research:
- How Publishers are Approaching Identity Resolution in 2022
  March 23, 2022
- How to Approach Cross-Screen Video Ad Addressability
  March 21, 2022
- The State of Online Video Advertising in Europe
  IAB Europe | March 16, 2022
- Q4 2021 Global Advertiser Ad Spend
  March 3, 2022

PUBMATIC IN THE NEWS

- PubMatic Nabs Dylan Robinson as Head of Australia & New Zealand Operations
  B&T | March 31, 2022
- How to succeed in retail media
  The Drum | March 30, 2022
- Women Leading Tech: PubMatic's Brittany LaFave on Why "Diversity of Employees Leads to Diversity of Thought"
  B&T | March 30, 2022
▪ A snapshot of the ad industry’s attempts to rewrite the identity narrative
Digiday | March 29, 2022

▪ PubMatic Expands Leadership Team in EMEA
Press Release | March 21, 2022

▪ SSPs are the go-to for brand safety in programmatic buys. But should they be?
Marketing Interactive | March 15, 2022

▪ Mobile app and brand spend: the new power couple?
The Drum | March 14, 2022

▪ Publishers, Don’t Wait For CTV Standards – Act Now
AdExchanger | March 14, 2022

▪ Retail Media: The What & The Why
ExchangeWire | March 7, 2022

▪ This Decision Will Make or Break Your Company’s Data Infrastructure
Entrepreneur | March 4, 2022

▪ The Complexities Of The Advertising Ecosystem
Nasdaq TradeTalks | March 3, 2022

▪ PubMatic Bets Big On SPO And Shrugs Off OpenPath
AdExchanger | March 1, 2022

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