

### UPCOMING EVENTS

- Information about upcoming earnings calls and investor conferences will be available on our [investor relations site](#).

### IN CASE YOU MISSED IT

#### Executive Dialogues:

- [PubMatic + The Coca-Cola Company](#)  
June 2, 2025

#### Blog Posts:

- [TV's Quiet Strength: Why Belief is the Most Underrated Asset in Advertising](#)  
May 28, 2025
- [In CTV's New Era, Curation Gets Smarter: PubMatic & IRIS.TV Expand What's Possible](#)  
May 27, 2025
- [Why Mobile Game Developers Are Betting on Brand Ads](#)  
May 15, 2025
- [Smarter Buying Starts Here: Introducing PubMatic's Gen AI-Powered Buyer Platform](#)  
May 7, 2025
- [5 Smarter Ways to Stretch Your Ad Dollars](#)  
May 5, 2025

#### Research:

- [Quarterly Global Advertising Spend Trends: Q1 2025](#)  
May 9, 2025

### PUBMATIC IN THE NEWS

- [How AI is Transforming Programmatic Ads and Giving Supply-Side Platforms an Edge](#)  
AdAge | May 28, 2025
- [Digital Ad Tech Firms Showcase Carbon Reduction Wins](#)  
PPC Land | May 25, 2025
- [How GroupM is Collaborating with PubMatic as the SSP Gets Closer to the Buy Side](#)  
AdExchanger | May 22, 2025

## INVESTOR RELATIONS ROUNDUP

MAY 2025 ISSUE

- [After Xandr: Why The Open Internet's Future Hinges On Integration, Not Fragmentation](#)  
[AdExchanger | May 20, 2025](#)
- [Half of High-Income Players Positive About Ads in Mobile Games: Report](#)  
[Marketch APAC | May 15, 2025](#)
- [PubMatic Unveils AI-Powered Media Buying Platform](#)  
[Press Release | May 7, 2025](#)
- [Most Chrome Privacy Sandbox Testers See A Silver Lining In Their Investment](#)  
[AdExchanger | May 5, 2025](#)
- [PubMatic and Overtone Partner to Power the Open Internet with Contextual Intelligence](#)  
[Press Release | May 1, 2025](#)

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