

## INVESTOR RELATIONS ROUNDUP

NOVEMBER 2025 ISSUE

### EVENTS

- Archived webcasts of our Q3 2025 earnings call and recent investor conferences are available on our [investor relations site](#).
- **Webinar: The PubMatic Unified AI Platform**  
See how PubMatic's newly launched end-to-end AI powered platform is driving performance, transparency, and automation across the digital advertising ecosystem. [Watch On Demand](#).
- **Upcoming: Raymond James TMT and Consumer Conference**  
[Fireside Chat](#)  
December 9th at 2:20 P.M. EST

### IN CASE YOU MISSED IT

#### Executive Dialogues:

- [PubMatic + Xumo](#)  
November 20, 2025
- [PubMatic + NVIDIA](#)  
November 20, 2025

#### Case Studies:

- [Enhancing CTV Campaign Relevance Through Curation and Optimization](#)  
November 14, 2025
- [TCL Ads and PubMatic Scale CTV Monetization in Latin America](#)  
November 12, 2025

#### Blog Posts:

- ['Tis the Season to Optimize: Top Publisher Holiday Strategies](#)  
November 20, 2025
- [Introducing the Campaign Monitoring Dashboard: Real-Time Transparency for Buyers](#)  
November 18, 2025
- [Holiday 2025: Smarter Shoppers, Bigger Budgets, AI-Driven Decisions](#)  
November 12, 2025
- [How Buyers Can Turn Privacy into Performance](#)  
November 11, 2025
- [AI-Powered Transparency for the 2026 Political Ad Cycle](#)

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[November 6, 2025](#)

- [The Next Evolution in Inventory Discovery: Agent-to-Agent Communication](#)  
[November 5, 2025](#)

### Research:

- [Quarterly Global Advertising Spend Trends: Q3 2025](#)  
[November 11, 2025](#)

### PUBMATIC IN THE NEWS

- [Why Trainline's Retail Media Strategy is About Both The Journey and The Destination When It Comes To Understanding Its Consumers' Needs](#)  
[Retail Media Age | December 1, 2025](#)
- [Nvidia's Quiet Ad Tech Deals Point to Its Next Big Move in AI](#)  
[AdAge | November 25, 2025](#)
- [Why a Unified Ad Tech Ecosystem is Finally Within Reach](#)  
[Digiday | November 18, 2025](#)
- [PubMatic Introduces Agentic AI: From SSP To End-To-End Ad Platform](#)  
[W Media Research | November 18, 2025](#)
- [AI Isn't Disrupting Ad Tech. It's Building Its Foundation.](#)  
[The AI Journal | November 7, 2025](#)
- [The Trade Desk And PubMatic Are Done Pretending Deal IDs Work](#)  
[AdExchanger | November 4, 2025](#)

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